

Healthy Materials for a healthy building

Build to Bloom
June 17, 2015

You know what's in your food



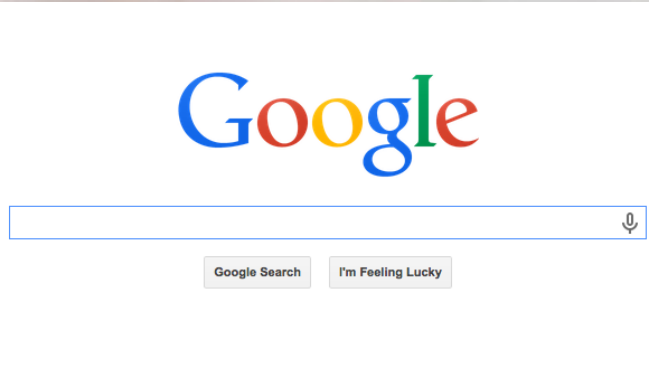
...but who knows what's in your building products?



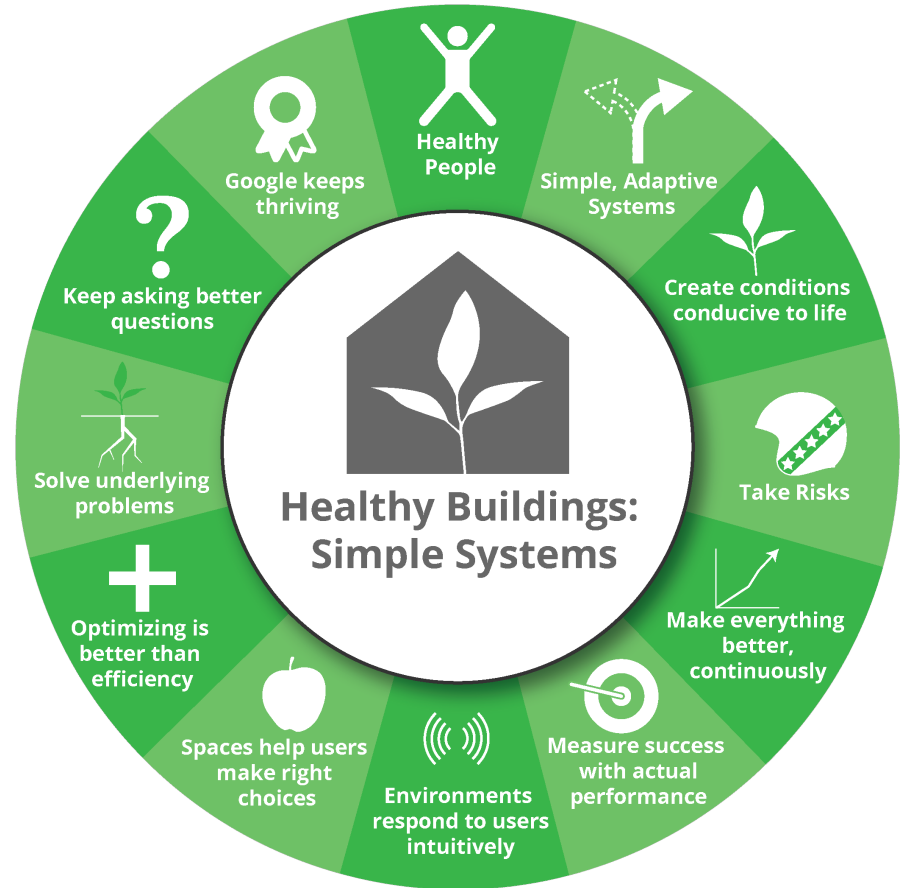


There are clear links to chemicals found in the built environment and human health impacts

Google doesn't do things by halves

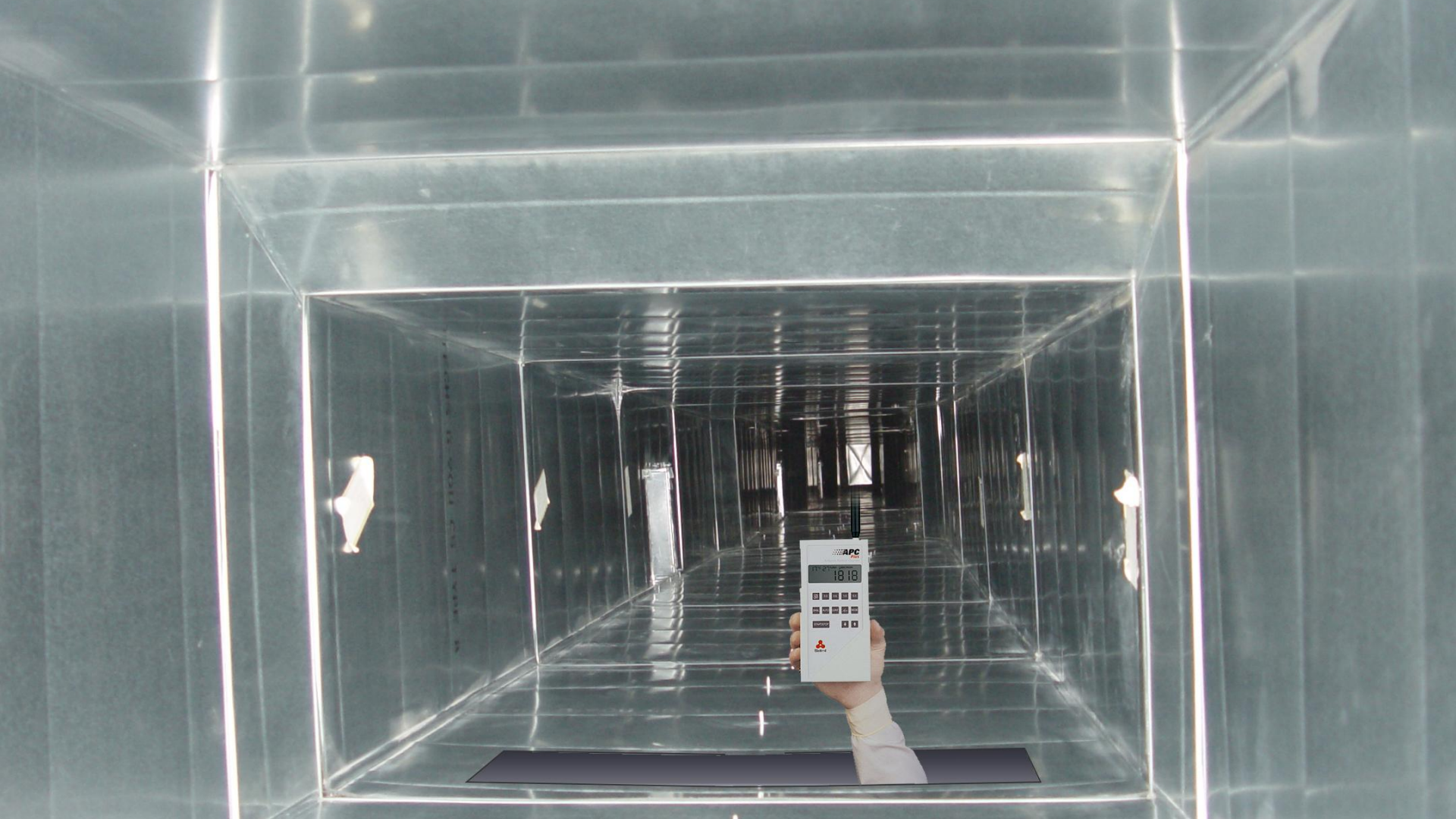


Google applies
those values to
its building stock
as well



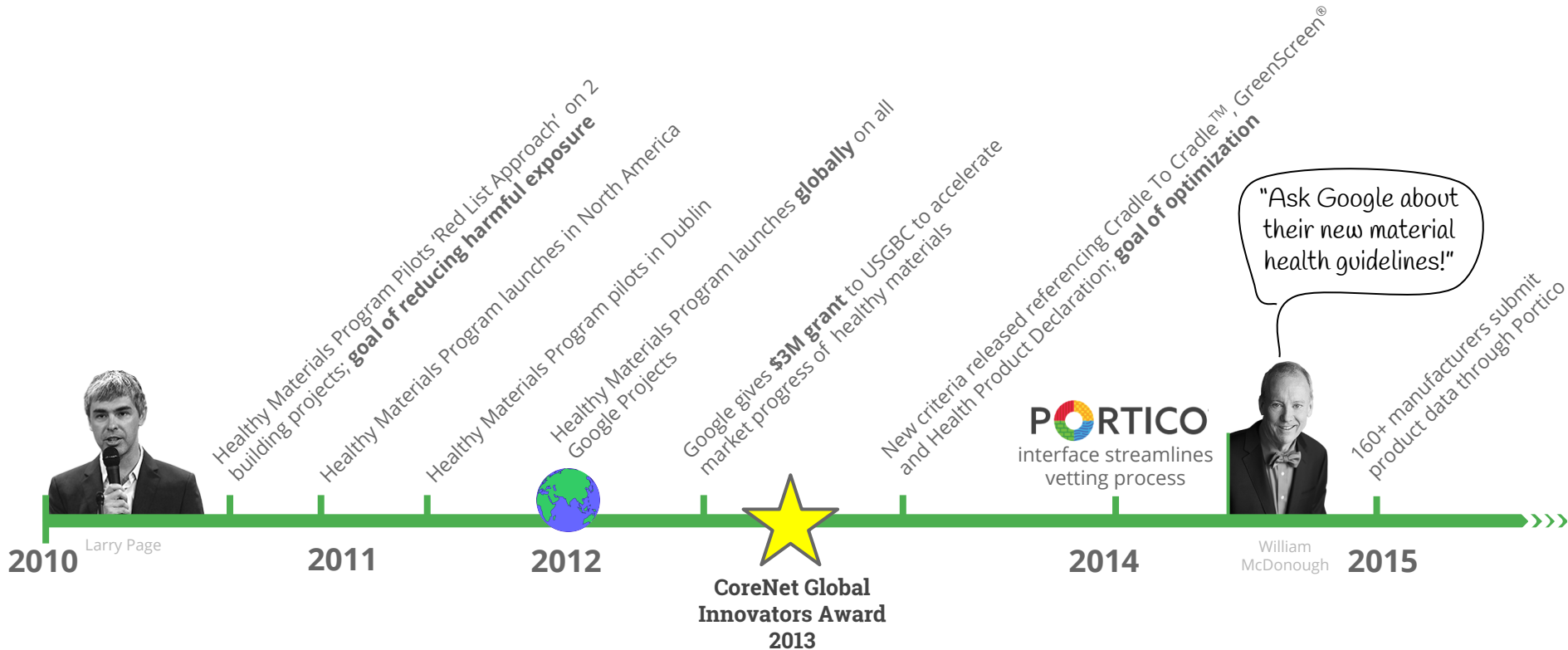


Our goal is to
create the
healthiest places
for people and
the environment
to thrive.



APC
Pro
1818
1 2 3 4 5 6 7 8 9 10 11 12
ON/OFF

Google's Journey



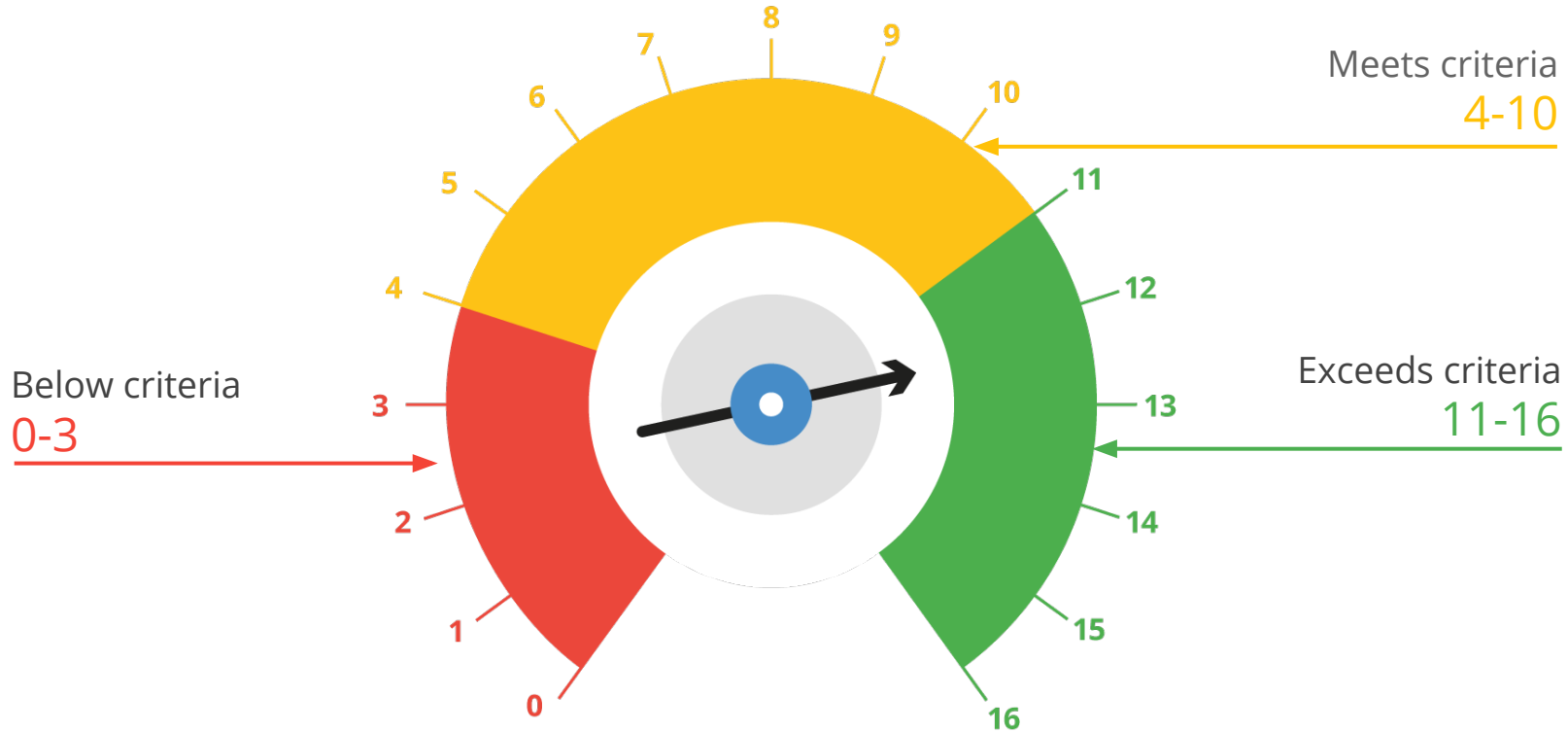
Industry-recognized standards are automated in Portico.



Google is aligned with industry standards and LEED v4. Three important criteria result in greater transparency, more product options, and healthier buildings.



Scoring system provides pathway to optimization for manufacturers, and easy guidance for project teams



Project Team Member Dashboard

Product Library

MasterFormat 2012

Uniclass 2

Find a product by name or manufacturer

Find products by Uniclass 2 category

My Projects

Project Name	Product Lists	Action Required [?]	OK to Purchase [?]	Compliance % (Target Actual) [?]
Brouwersgracht	Select List ▾	19	27	90% 44%
Concertgebouw	Select List ▾	446	224	100% 100%
Museum Het Rembrandthuis	Select List ▾	20	73	80% 73%

Our criteria are replicable, scalable and automated in Portico

The Healthy Materials Program has impacted...

over

2.6M

Square Meters

over

55,000

Googlers

over

100

Cities

**Google's interior environments
will one day be as healthy as this**





**Google's interior environments
will one day be as healthy as this**

Yours could too



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will one day be as healthy as this**

Yours could too

Request access at google.healthymaterials.net