

# INNOVATING ARCHITECTURE

Kasper Guldager Jensen, Partner 3XN, Director GXN, March 10th 2017

**3XN**  
Architecture

**GXN**  
Innovation



RESEARCH

PROJECT DESIGN

COMPETITION



# 3XN IN NUMBERS

Founded 1986

4 owners, 10 partners

95 employees

15 nationalities

4 offices

Copenhagen, Stockholm,  
Sydney, and New York

50% home market

50% international





# GXN IN NUMBERS

Founded in 2007

85 funded research projects

15 employees

50% work internally  
50% work externally

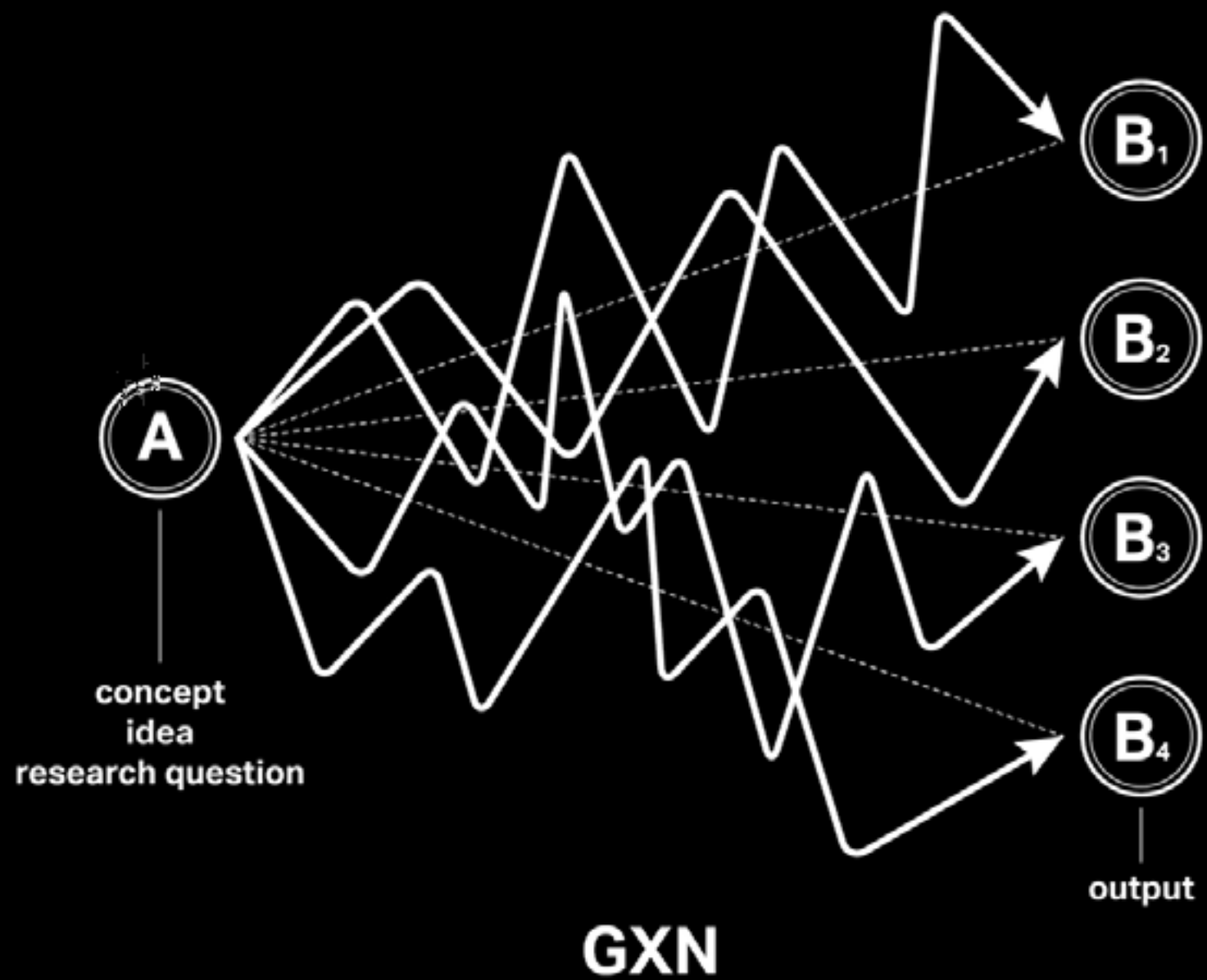
1 spin off company

10 royalties and 1 patent

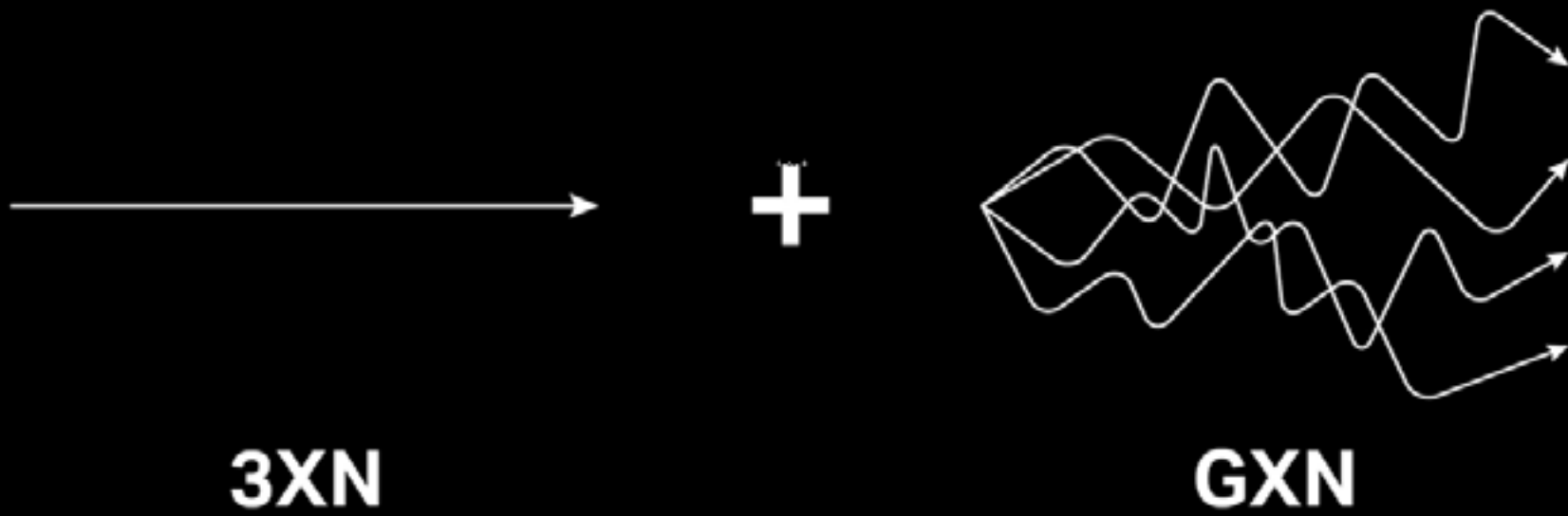




**3XN**













# BEHAVIOUR DESIGN



*We think of people as our greatest resource*





**ARCHITECTURE  
SHAPES  
BEHAVIOUR**



**Interaction  
design**



Multiple programmes



Flexible zones

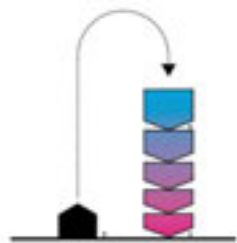


Communal transport



Different scales

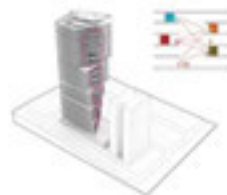
**Social  
comfort**



Small social groups



Bounded spaces



Atriums



Open spaces

**Business  
value**



Synergies



Efficient groups



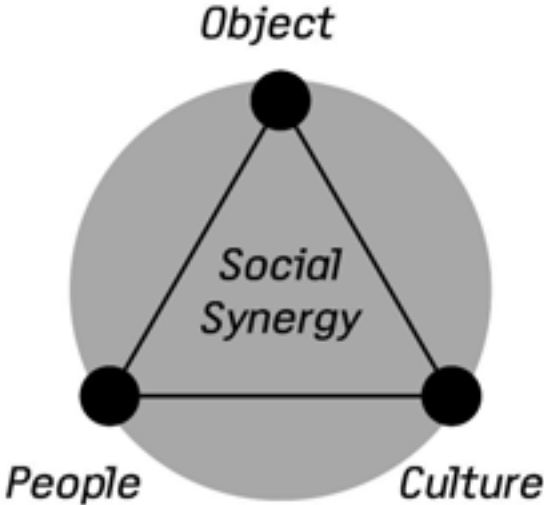
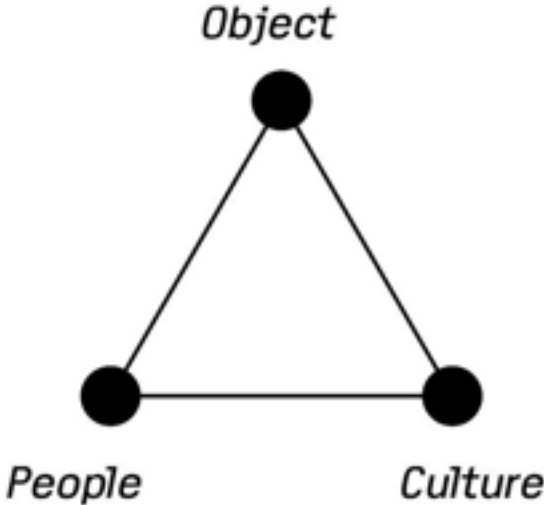
Work situations



Exchanges

**SOCIAL AFFORDANCES**

PROPERTIES OF AN OBJECT THAT INVITE SOCIAL ACTIONS



## PLASSEN JAZZ HOUSE - NORWAY

URBAN STAIRCASE THAT BECOMES A STAGE FOR CONCERTS





## 3XN - GODSBANEN CULTURAL CENTER - DENMARK

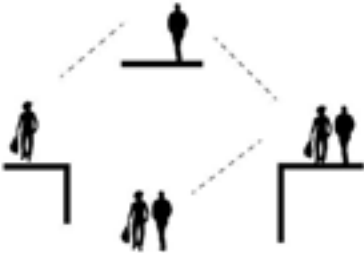
ROOFSCAPE THAT BECOMES A SOCIAL MEETING SPOT AND VANTAGE POINT IN THE CITY



# SOCIAL AFFORDANCES

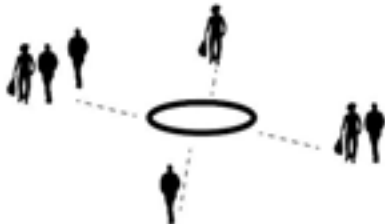
## GXN DESIGN PRINCIPLES FOR CREATING SOCIAL SYNERGIES

**1** OPEN



**DESIGN:** OPENNESS AND CROSS ACTIVITY VIEWS  
**POTENTIAL:** CURIOSITY, UNDERSTANDING AND TOLERANCE

**2** SHARE



**DESIGN:** SPACES AND FUNCTIONS THAT BRING PEOPLE TOGETHER  
**POTENTIAL:** INCREASED SOCIJIALITY, KNOWLEDGE SHARING, TOLERANCE ETC

**3** VARY



**DESIGN:** SPACTIAL VARIETY FOR VARIED USE  
**POTENTIAL:** ADAPTABILITY, OVERLAPPING PROGRAMS, BROADER USE



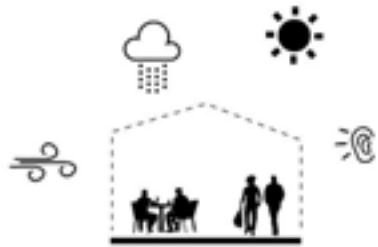




# AFFORDANCES

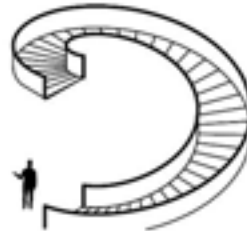
## 3XN & GXN DESIGN PRINCIPLES FOR CREATING SOCIAL SYNERGIES

### 4 COMFORT



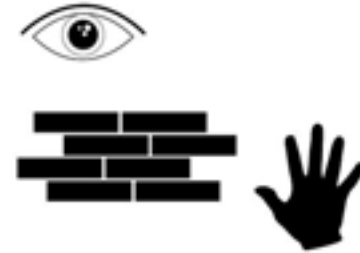
**DESIGN:** PLEASANT SPACES USING MICROCLIMATIC CONSIDERATIONS  
**POTENTIAL:** INCREASED WELLBEING, PRODUCTIVITY AND HAPPINESS

### 5 INVITE



**DESIGN:** FORMS THAT INVITE PEOPLE  
**POTENTIAL:** USER SATISFACTION, BETTER WAYFINDING, ENJOYMENT

### 6 STIMULATE



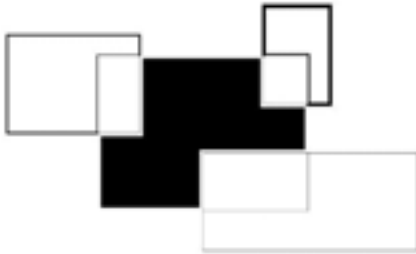
**DESIGN:** SENSE STIMULATION WITH TACTILE MATERIALS AND DETAILS  
**POTENTIAL:** INCREASED ENJOYMENT AND WELL BEING



# AFFORDANCES

## 3XN & GXN DESIGN PRINCIPLES FOR CREATING SOCIAL SYNERGIES

### 7 OVERLAP



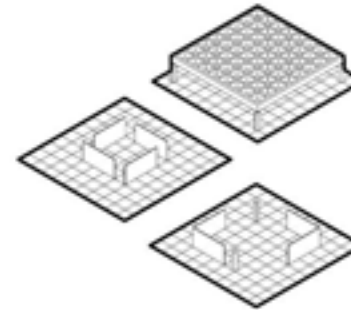
**DESIGN:** OVERLAPPING PROGRAMS AND USE SCENARIOS  
**POTENTIAL:** BETTER OPERATIONS, MORE ROBUSTNESS

### 8 CONNECT



**DESIGN:** CONNECTIONS AND OVERLAPS BETWEEN INDOOR AND OUTDOOR  
**POTENTIAL:** INCREASED WELLBEING, PRODUCTIVITY AND HAPPINESS

### 9 ADAPT



**DESIGN:** FLEXIBLE AND ADAPTABLE SPACES  
**POTENTIAL:** BETTER USE, LONGER LIFETIME, LESS RESSOURCE WASTE

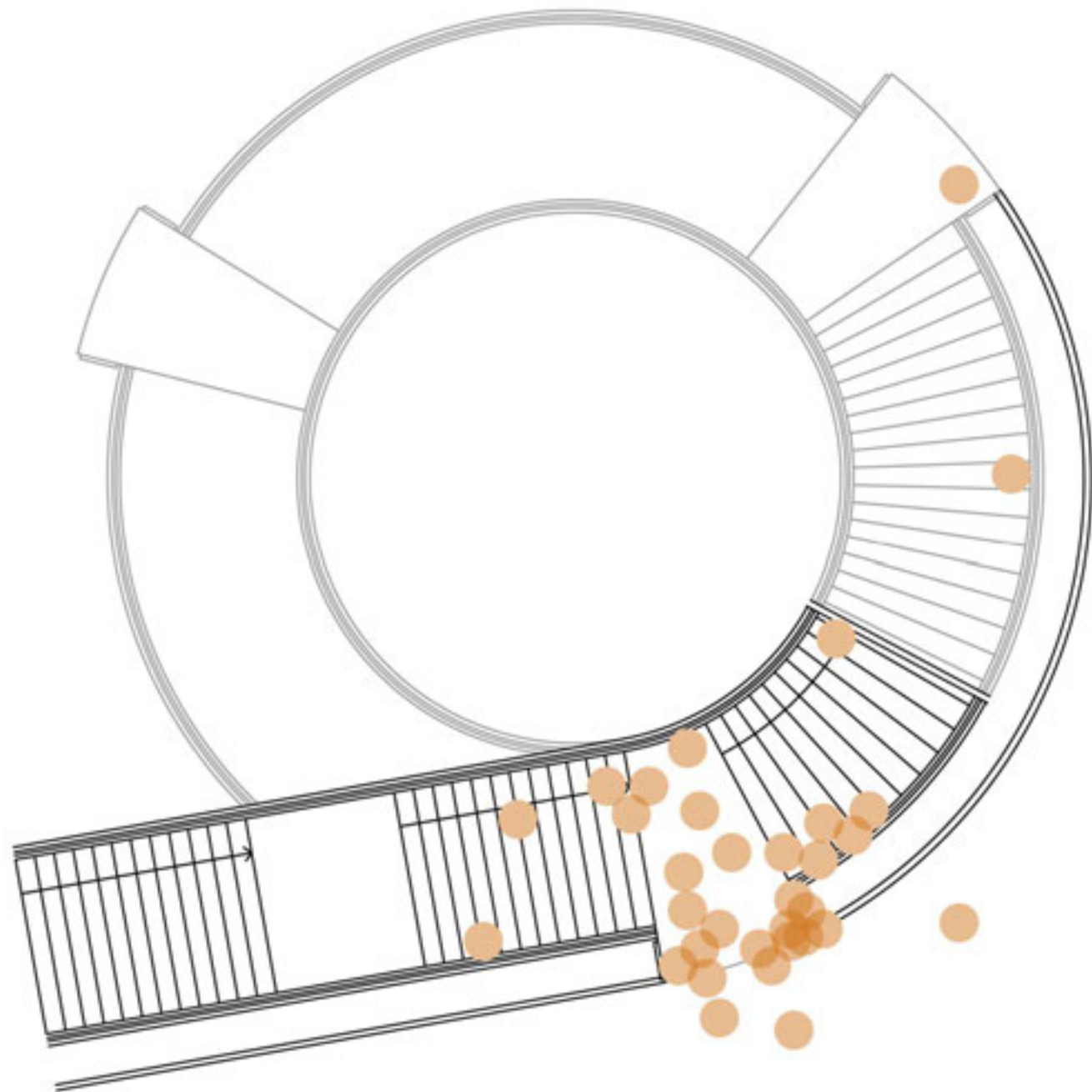






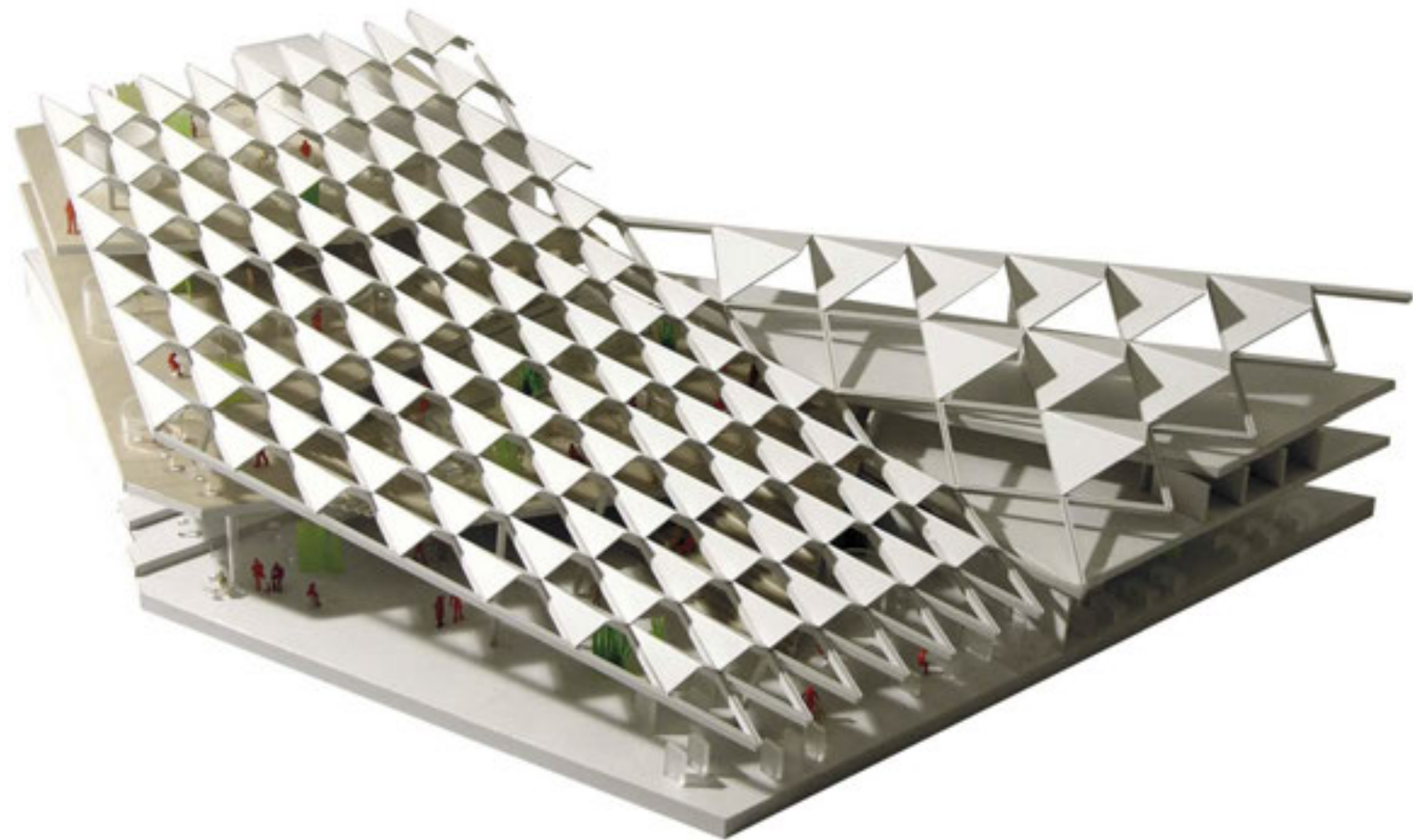






*"...it matters a lot that you see people all the time. It makes you want to just talk to them and make a comment..."*















Plateau





# 80%

of the employees are more satisfied with working in the new building, rather than its past.

# 74%

of the employees eat lunch daily with colleagues from other rooms. It increases knowledge sharing.

# 92%

of the employees are satisfied with their location in the building.







# MATERIAL DESIGN

A scanning electron micrograph (SEM) showing a complex material structure. The top half of the image is filled with a dense, tangled network of thin, blue, fibrous strands. The bottom half features a more organized structure of thicker, green, curved, rod-like elements that appear to be interconnected. The overall appearance is that of a multi-scale material design, possibly a composite or a bio-inspired structure.



*We believe that design takes place at all scales*











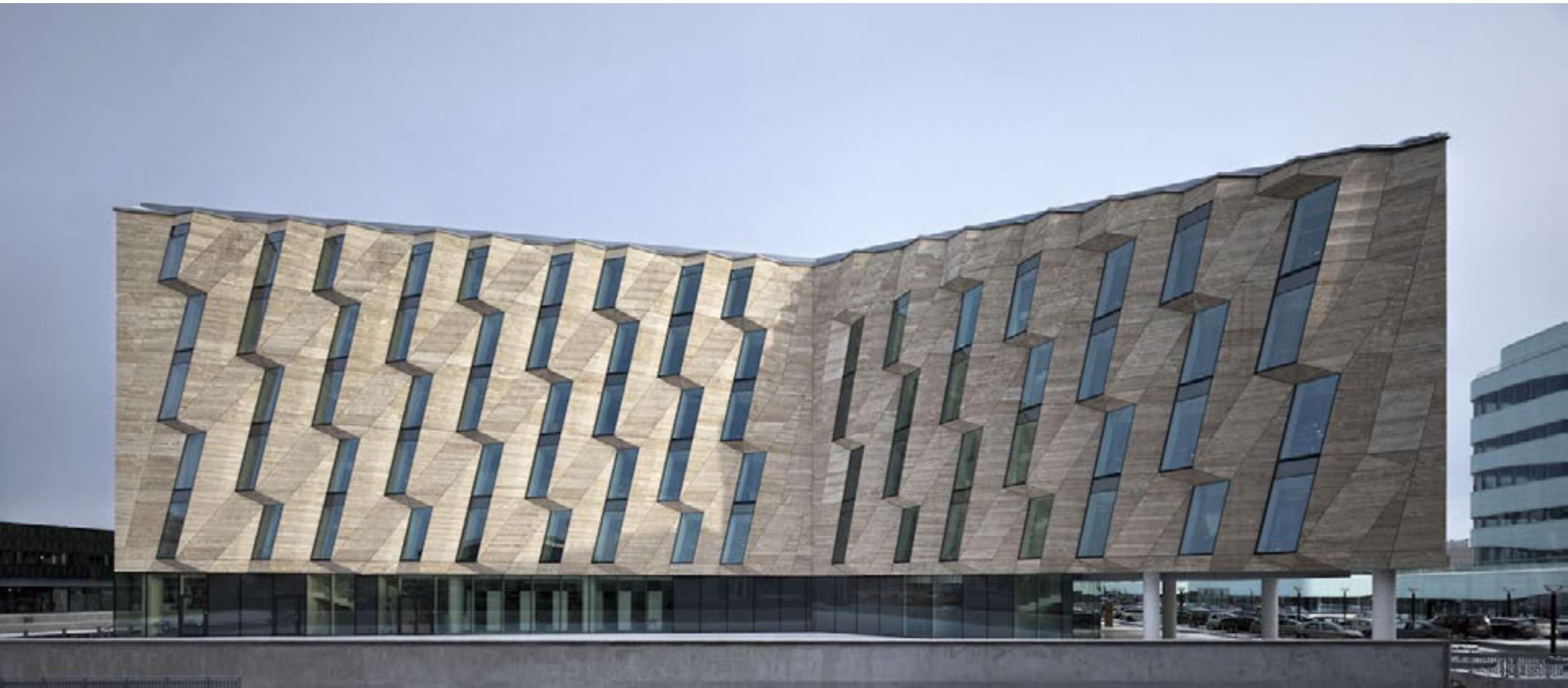
# **Horten HQ**

Copenhagen, Denmark





























**Material  
World**











Smart Materials  
00-19



# Bendywood

## Bendable wood

This material is a solid hardwood that can be bent in ways that seems impossible. In the process of the making blanks of hardwood are steamed to soften the cell walls, then, still damp, they are compressed along their length for about 20% and finally dried in this compressed form. This allows the wood to be bent as much as to a radius of 10 times its thickness. Thin sections are bendable by hand, larger with the help of tools - far easier and faster than conventional wood-bending techniques.

### Examples Of Use

Interior decoration, furniture, hand rails.

### Similar Materials

01, 14, 44, 50, 51, 68, 84

### Material Data

Bendywood blanks max size: 120x120x2,200 mm (beech),  
120x120x1,650 mm (ash, cherry, maple, oak and walnut).

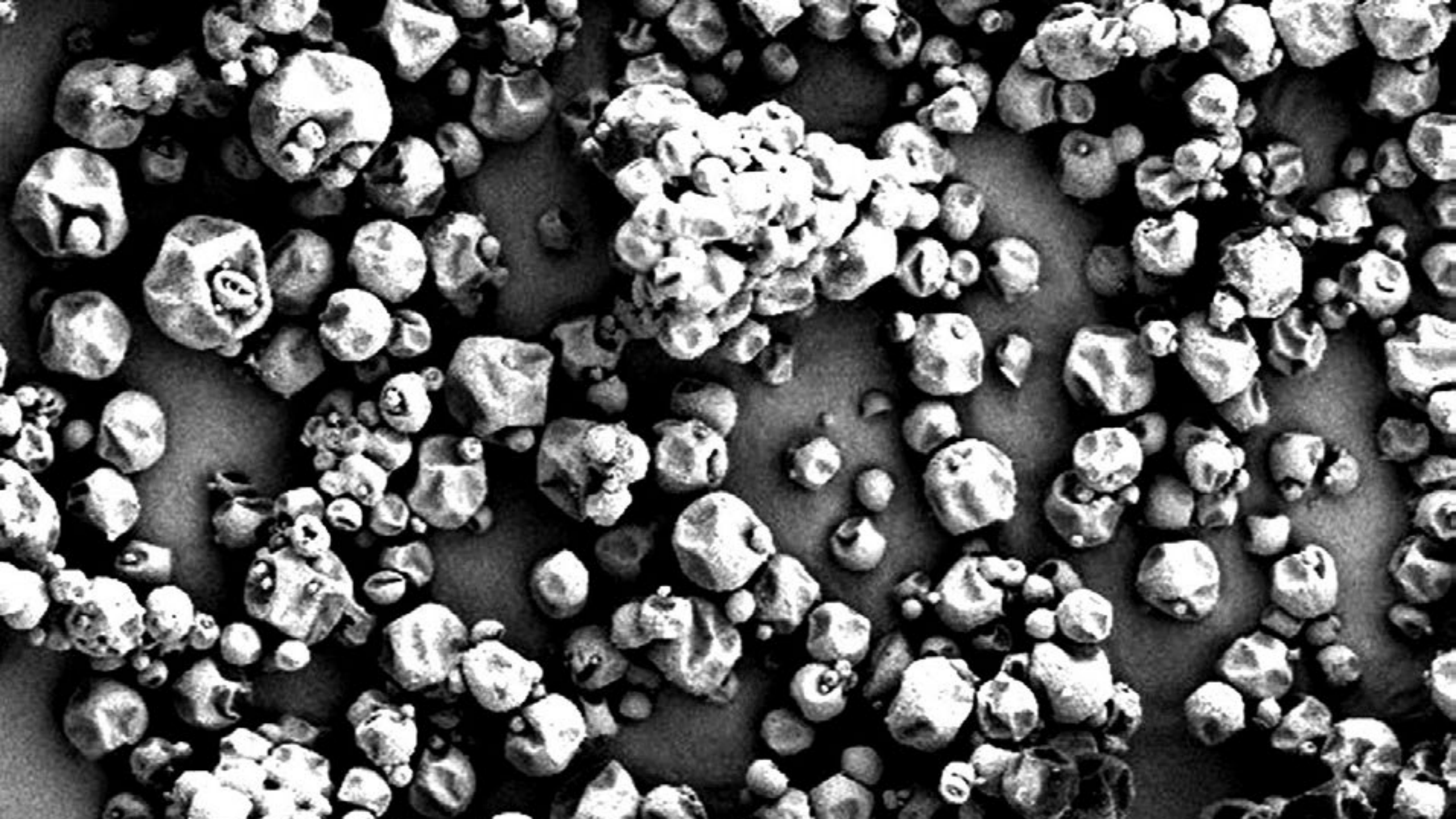
### Manufacturer

Bendywood, [www.bendywood.info](http://www.bendywood.info)











Smart Materials  
00-19

# 15

## Micronal Smart Board

### Active temperature regulation

These plaster boards include 3 kg/m<sup>2</sup> of heat-storing material in the shape of microcapsules containing a phase changing material (PCM). When heated to a certain point, the PCM will melt, absorbing thermal energy without any increase in temperature, while the reverse process releases the stored energy as heat, maintaining a pleasant room temperature. The heat storage capacity of a 15 mm PCM Smart Board is equivalent to that of a 90 mm concrete wall or a 120 mm brick wall.

### Examples Of Use

Reducing shifts in indoor temperature between day and night and reducing the need for air conditioning and heating.

### Similar Materials

02, 05, 40, 63, 65

### Material Data

Two types available with 'switching points' temperatures at 23°C and 26°C; thickness: 15 mm; length: 2,000 mm; width: 1,250 mm.

### Manufacturer

BASF, [www.micronal.de](http://www.micronal.de)









Transparent Materials  
20-39

# 23

## Jungbecker

### Light-directing prisms

Jungbecker Optics manufactures a wide range of standard sheets and injection moulded applications as well as custom-designed project-specific solutions, all offering precision-engineered lighting control. By embossing acrylics, polycarbonate and other transparent materials with cone-shaped prisms optimised by numerical algorithms, it becomes possible to direct incident light. It may be split, reflected and directed to suit the lighting requirements of a given space while avoiding glare effects.

#### Examples Of Use

Lighting, skylights and partial façade glazing where a high degree of light control is required.

#### Similar Materials

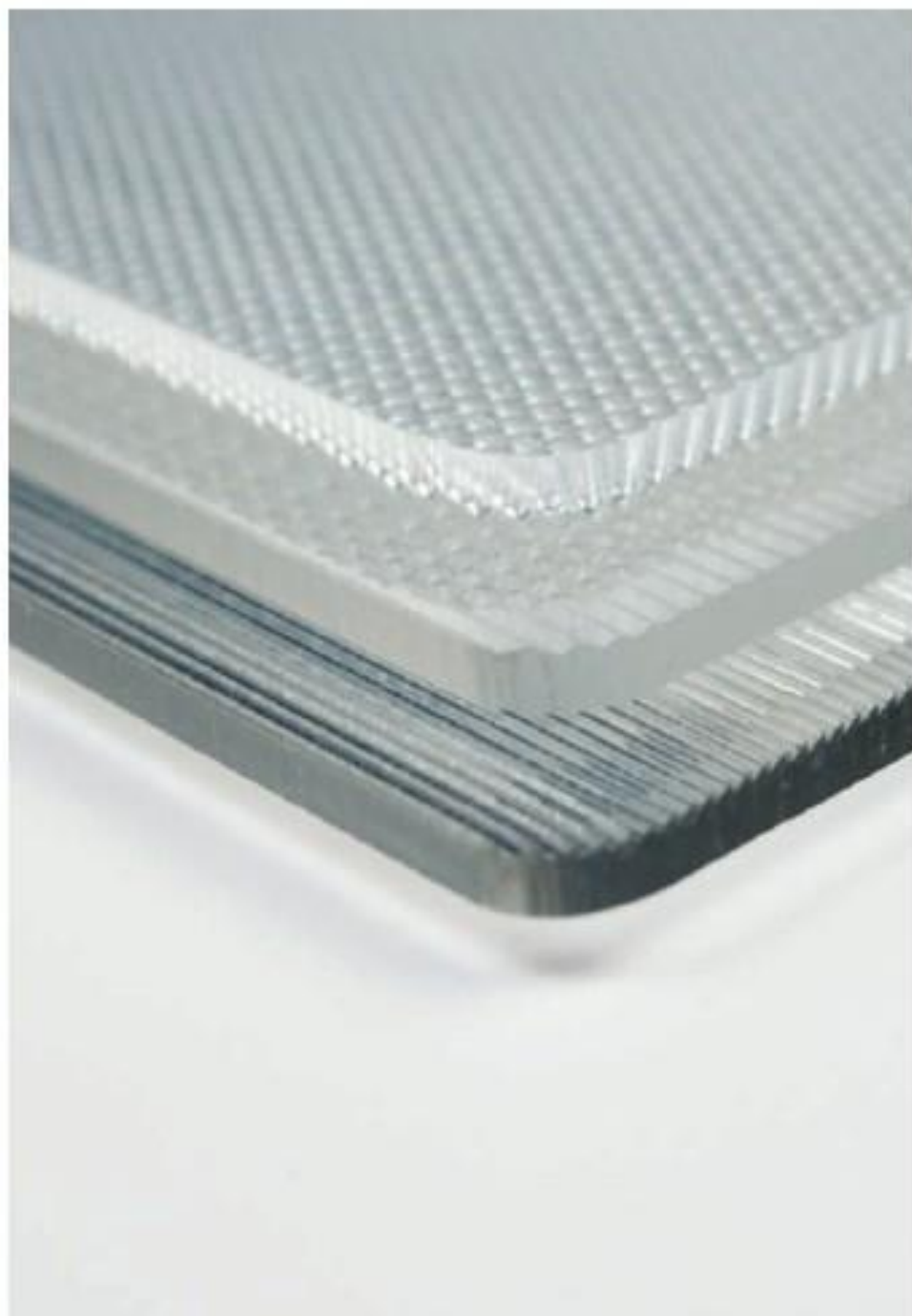
27, 32, 35, 36, 38

#### Material Data

Example: conical anti-glare prism; measurements: up to 1,200 x 600 mm; thickness: 3 mm; cone diameter: 2 mm; refractive index: 1.491; light transmission: 92% (clear acrylic).

#### Manufacturer

Jungbecker Optics, [www.jungbecker.de](http://www.jungbecker.de)









Transparent Materials  
20-39

# 30

## Okagel

### Translucent insulation

Okagel is an insulating glass system, in which the inter-pane cavity is filled with a translucent, silica-based aerogel. Aerogel consists of 99.8% air restrained in nano-size pores. It weighs 75 g per liter, making it the lightest and best insulating solid in the world. The Okagel panels have a high light transmission. They diffuse daylight deep into the room while providing very good sun and glare control. They block IR radiation, attenuate sound and disperse transmitted light evenly.

#### Examples Of Use

The Okagel system is well suited for rooms where light diffusion as well as thermal and sound insulation are required.

#### Similar Materials

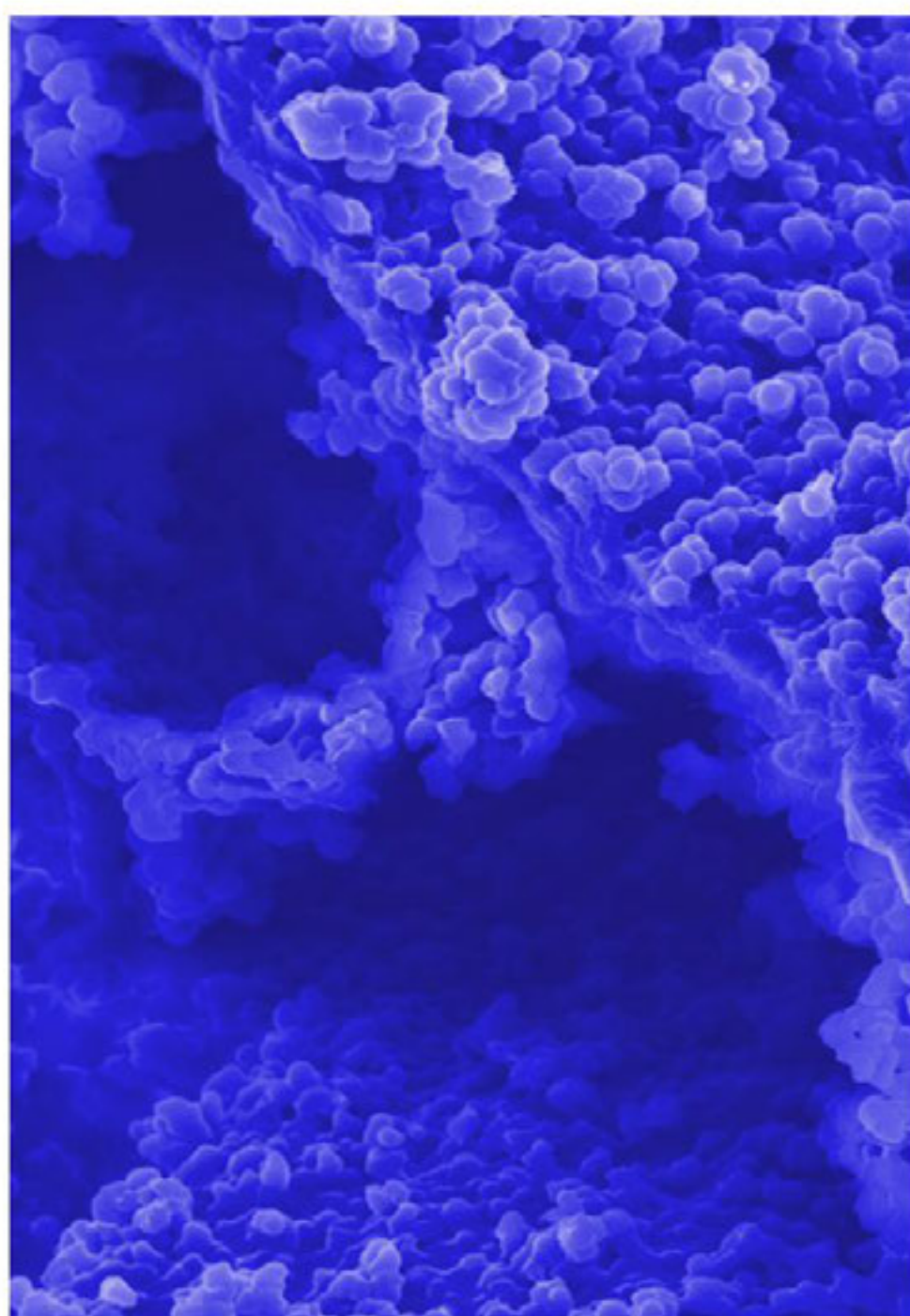
63, 65, 70, 79

#### Material Data

Okagel glass system: U-value: 0.3 W/m<sup>2</sup>K (60 mm nanogel filling)  
or U-value: 0.6 W/m<sup>2</sup>K (30 mm nanogel filling).

#### Manufacturer

Okagel: Okalux, [www.okalux.de](http://www.okalux.de)









Transparent Materials  
20-39

# 39

## Microshade

### Micro structured solar shading

Microshade is a static, micro-structured shading that is mounted in the cavity of two- or three- layer window panes. Microshade offers effective, maintenance-free shading from direct sunlight while maintaining good transparency. The lamellas consist of stainless steel in strips less than 0.2 mm wide, angled so as to reflect the rays of the sun when it is high in the sky. On a typical summer day, when the sun is at its highest, the energy gain from the sunlight is reduced by up to 90 %.

### Examples Of Use

South facing glass façades, integrated sun screening systems and solar shading.

### Similar Materials

20, 24, 57, 78, 85, 94

### Material Data

Available in rolls 140 mm wide; example: double glazing with Microshade MS-A; solar direct transmittance: 15% at 45 degrees solar height, 28% at 15 degrees solar height.

### Manufacturer

PhotoSolar, [www.photosolar.dk](http://www.photosolar.dk)

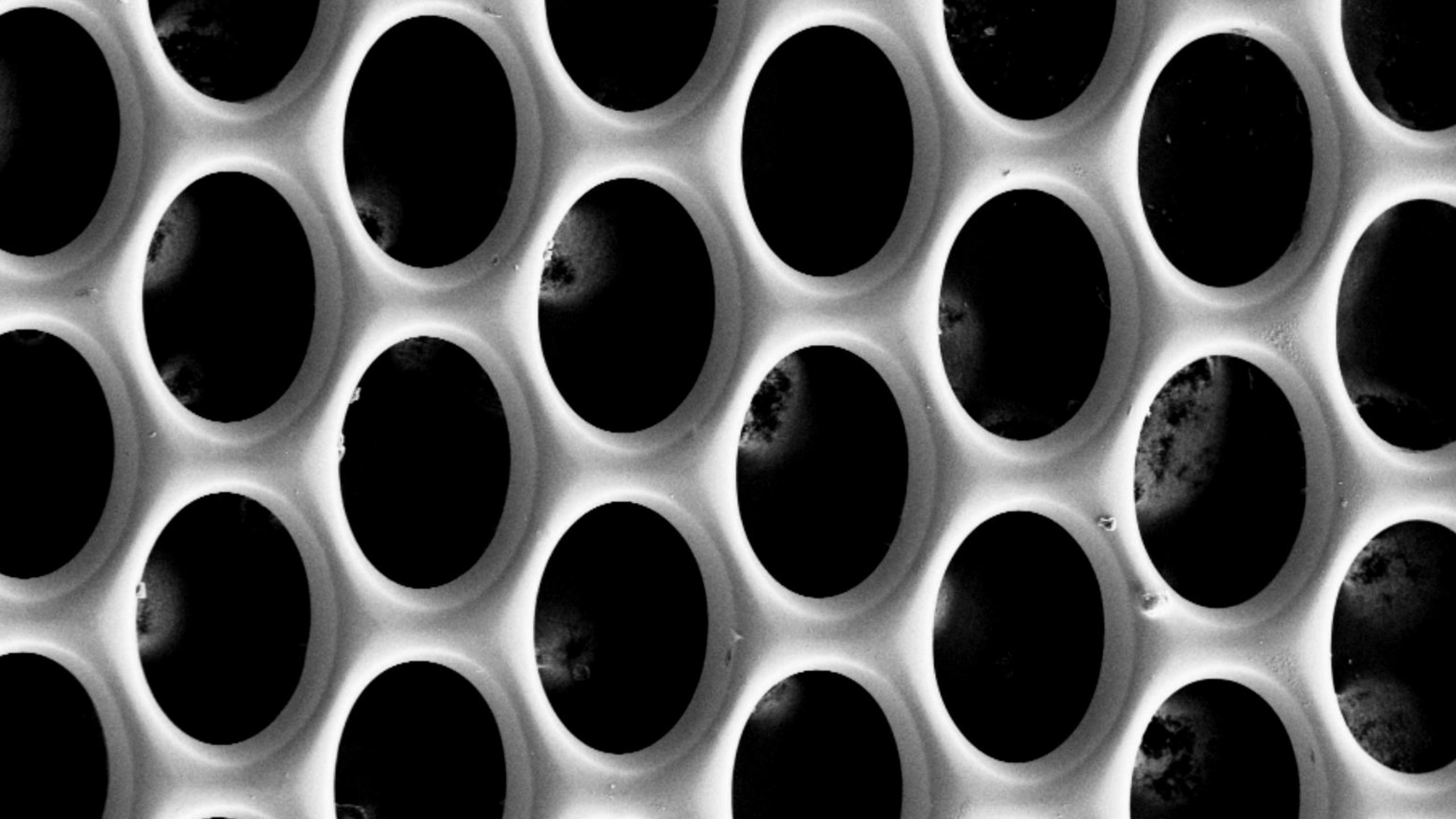






sun facing side 1







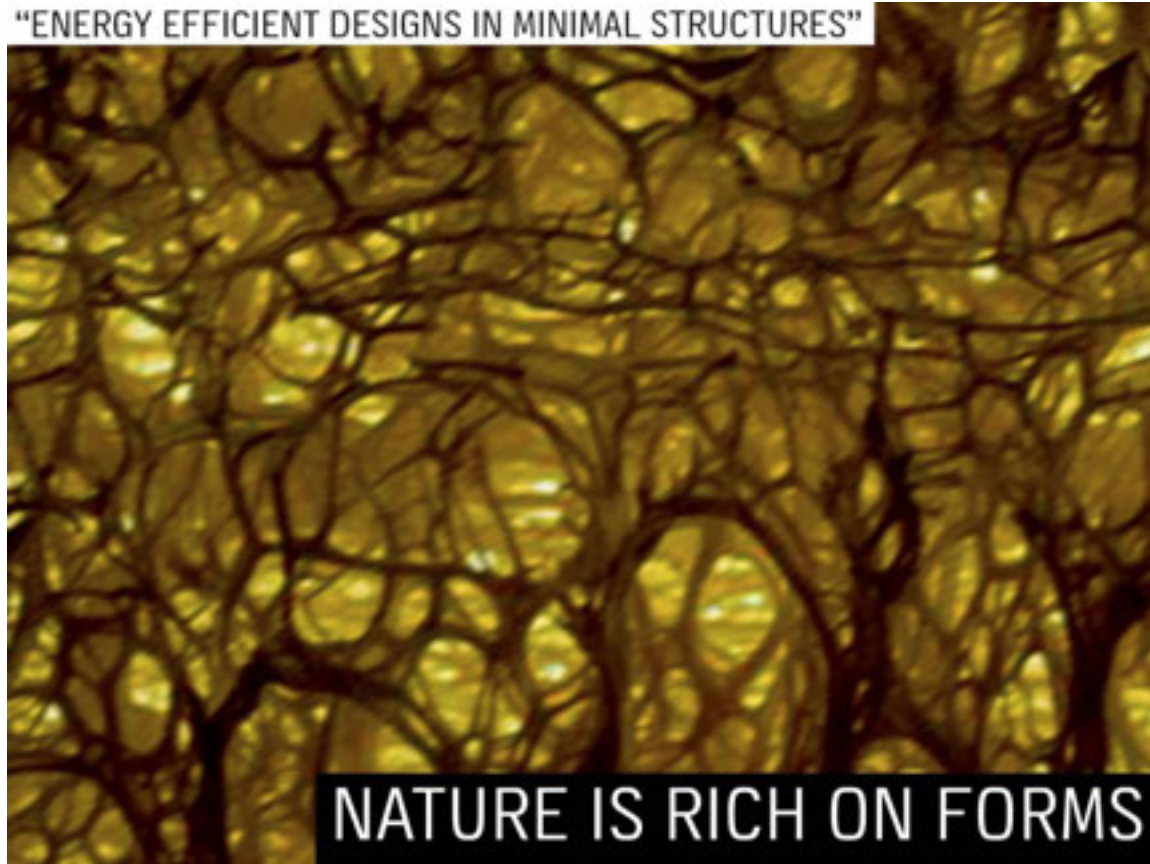
# **Louisiana Pavillon**

Humlebæk, Denmark



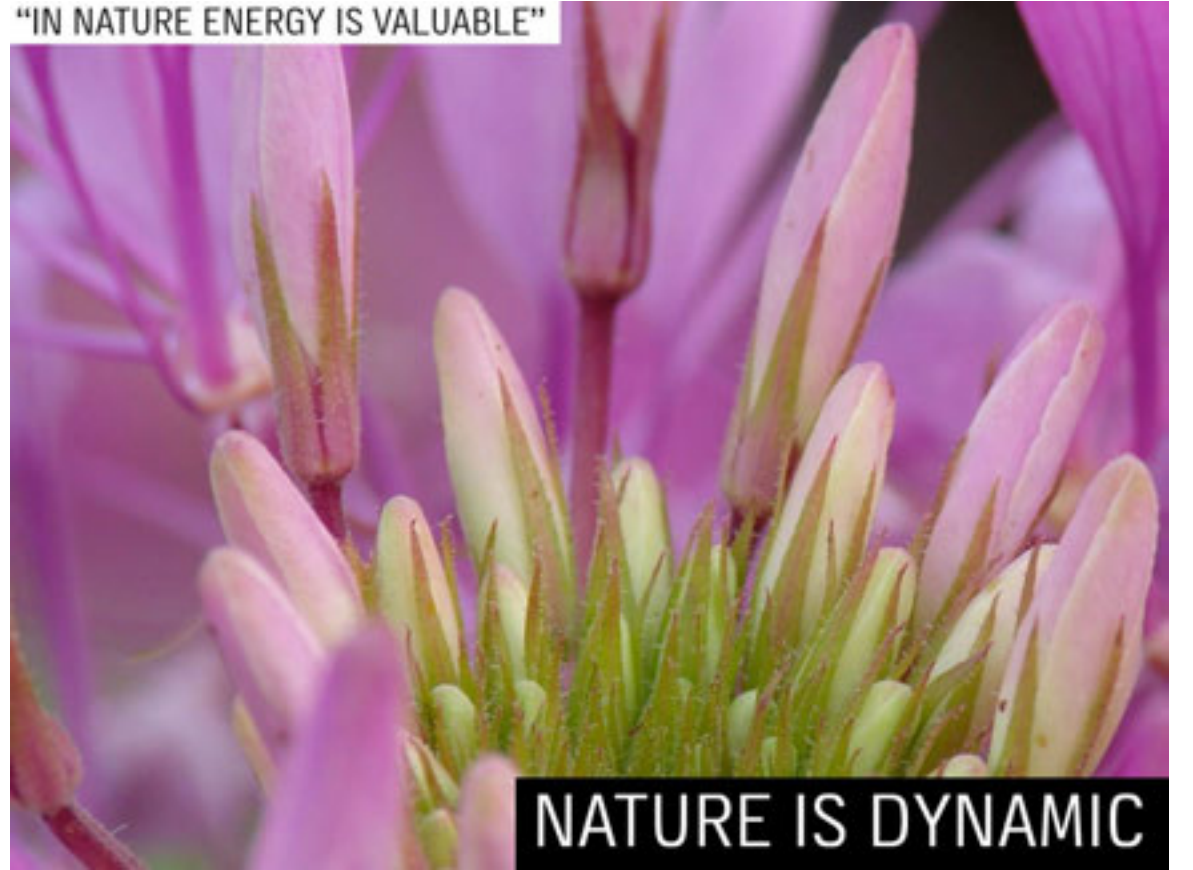


"ENERGY EFFICIENT DESIGNS IN MINIMAL STRUCTURES"

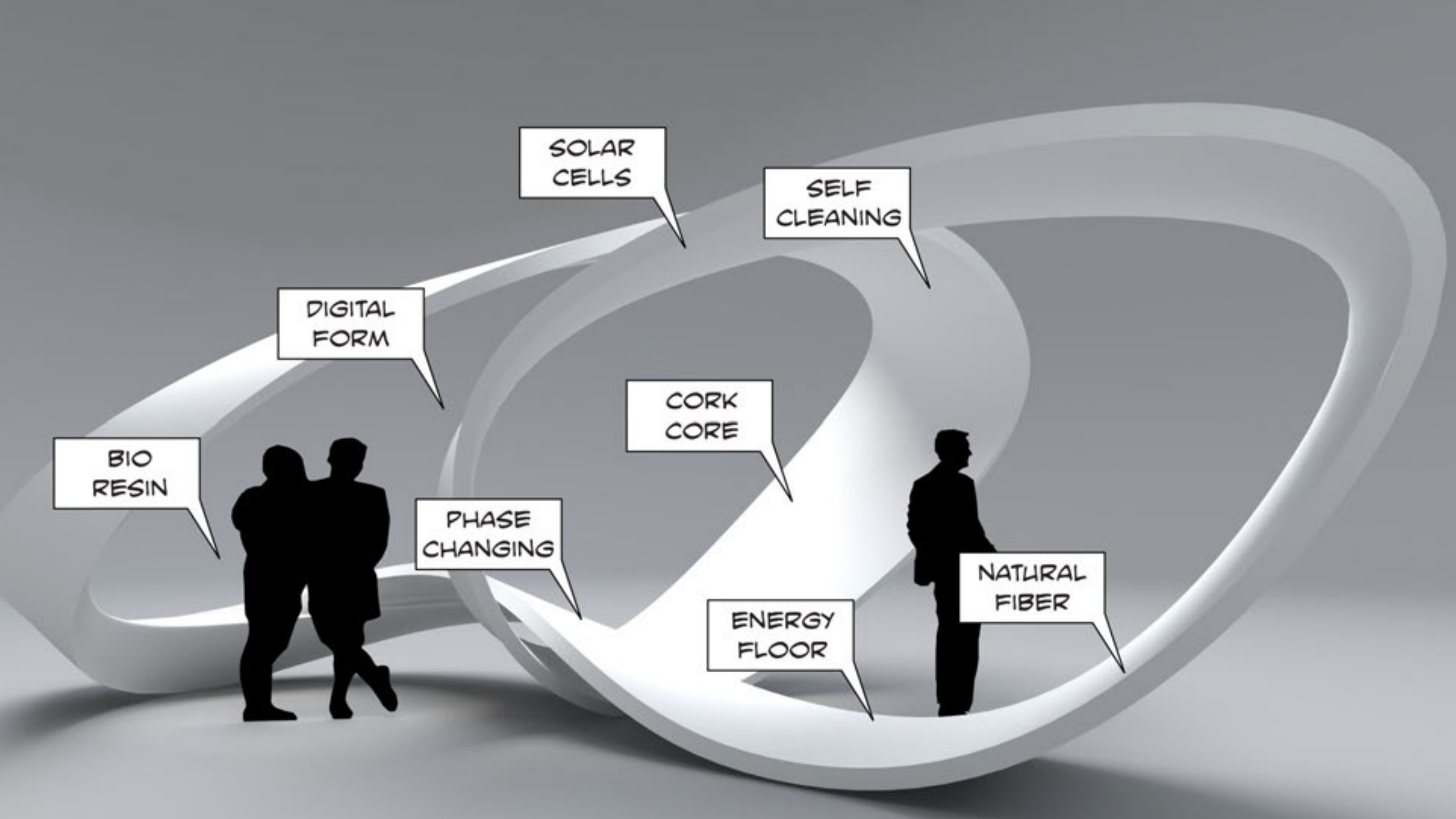


NATURE IS RICH ON FORMS

"IN NATURE ENERGY IS VALUABLE"



NATURE IS DYNAMIC



SOLAR  
CELLS

SELF  
CLEANING

DIGITAL  
FORM

CORK  
CORE

BIO  
RESIN

PHASE  
CHANGING

ENERGY  
FLOOR

NATURAL  
FIBER



















# JEC

COMPOSITES

# JEC

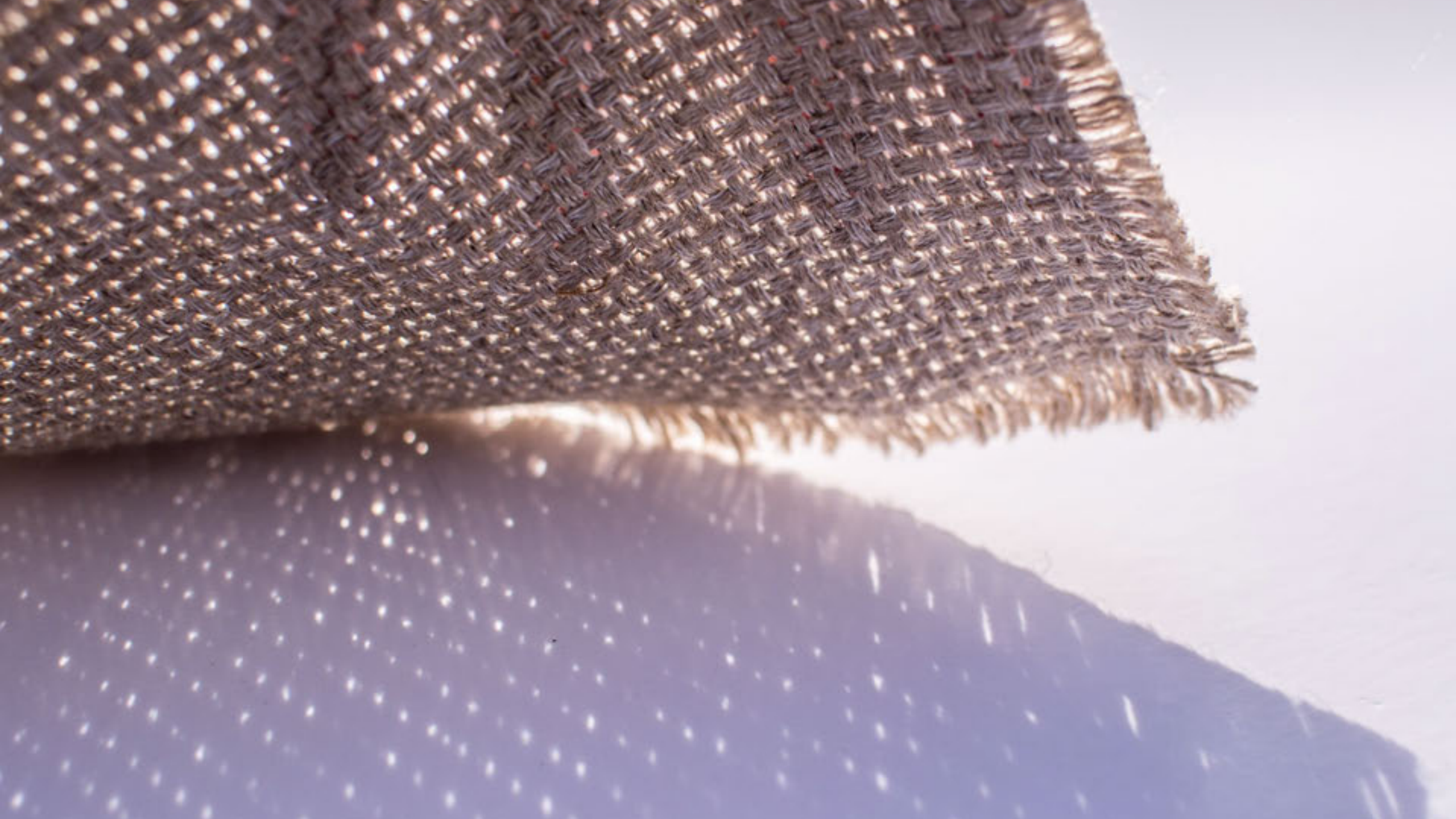
COMPOSITES



# **BioBuild**

London, United Kingdom

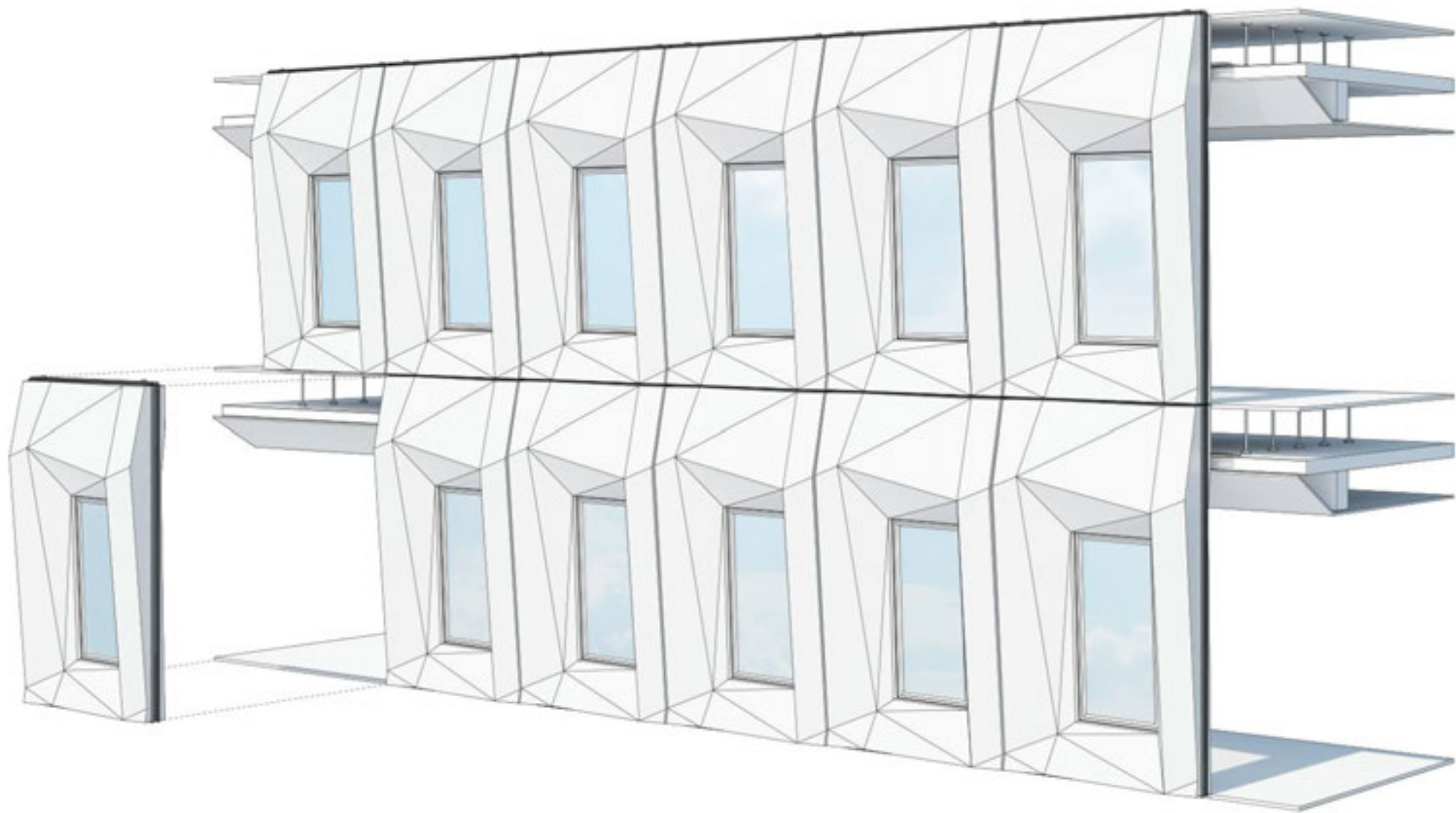


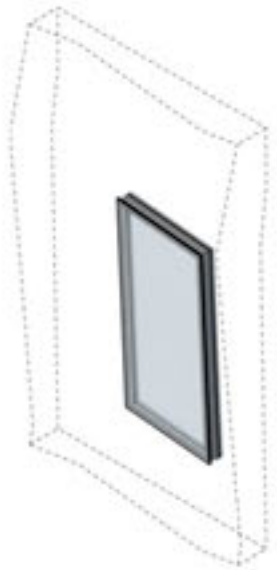








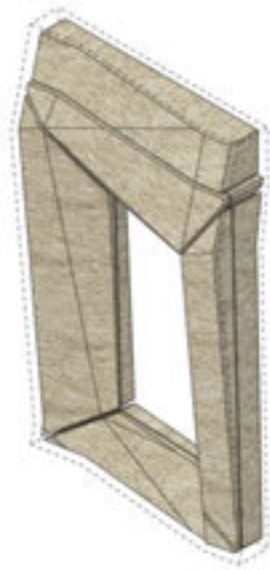




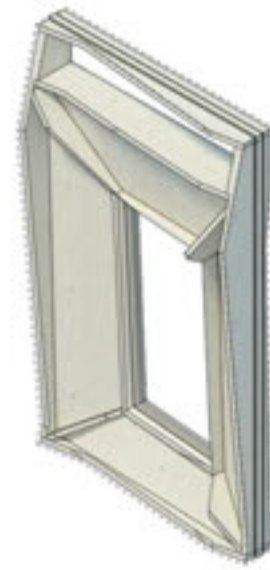
*External glass window*



*Bio-composite exterior*



*Wood-fibre insulation*



*Internal wood structure*

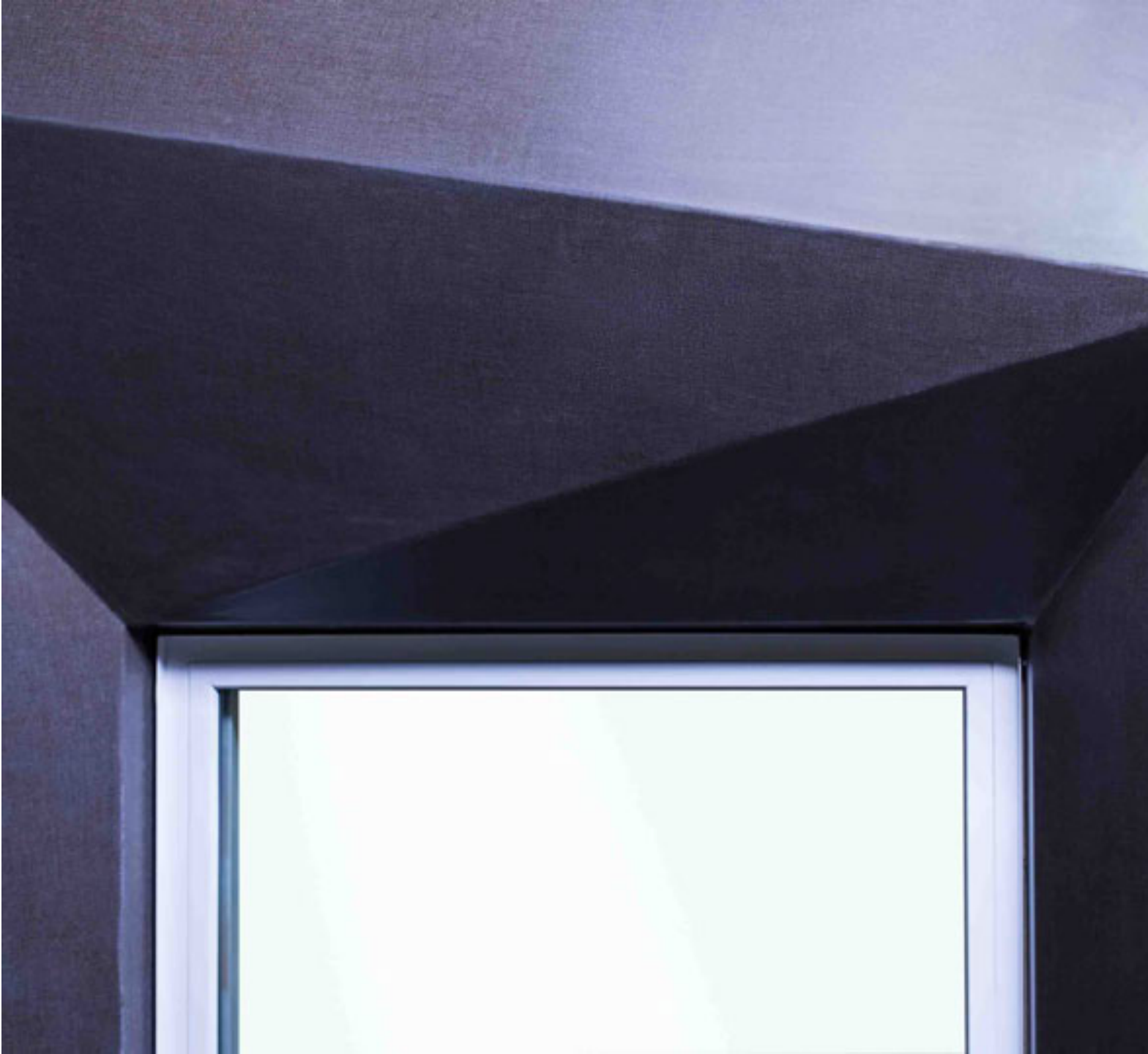


*Bio-composite interior*



*Aluminium interface*

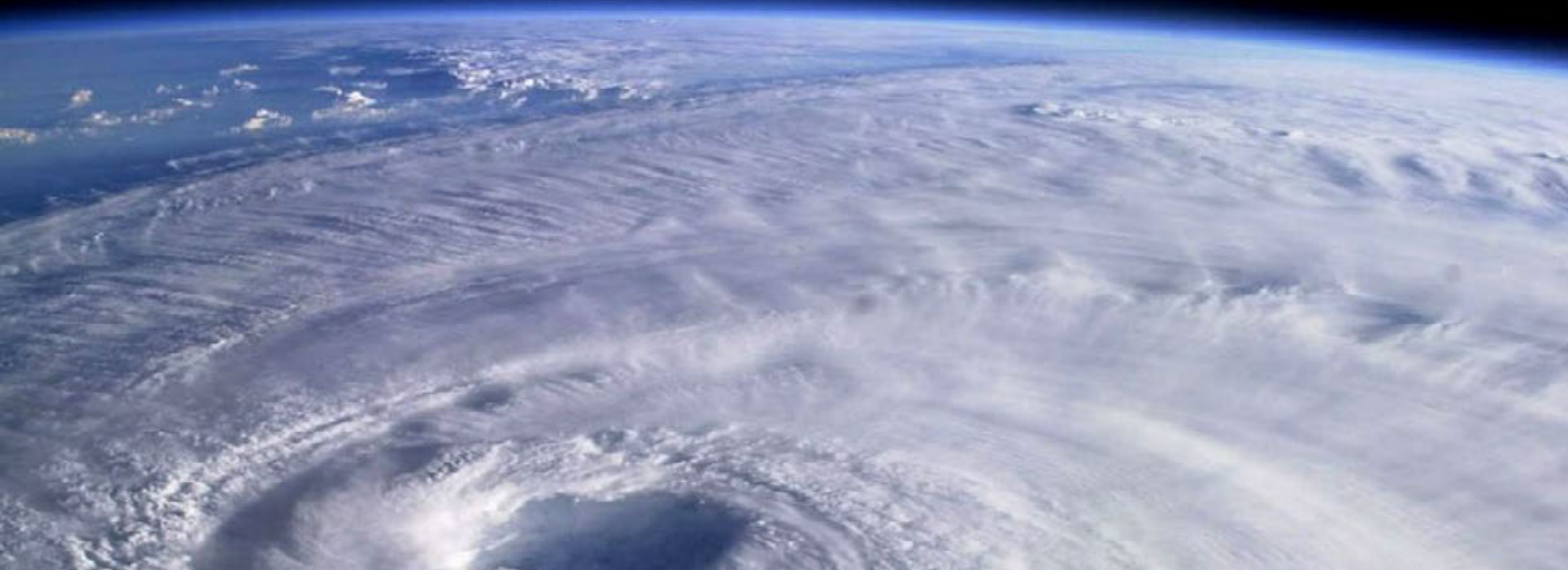








# LIFE CYCLE DESIGN



*We see buildings as man made ecosystems*





# CIRCULAR SUSTAINABILITY



1 WOOD CONSTRUCTION



2 ENERGY FACADE AND ROOF



3 INTEGRATED GREEN



4 ALGAE WATER CLEANING



5 INTELLIGENT INDOOR CLIMATE



6 AIR CLEANING CARPETS



7 ACTIVE GYPSUM PLASTER



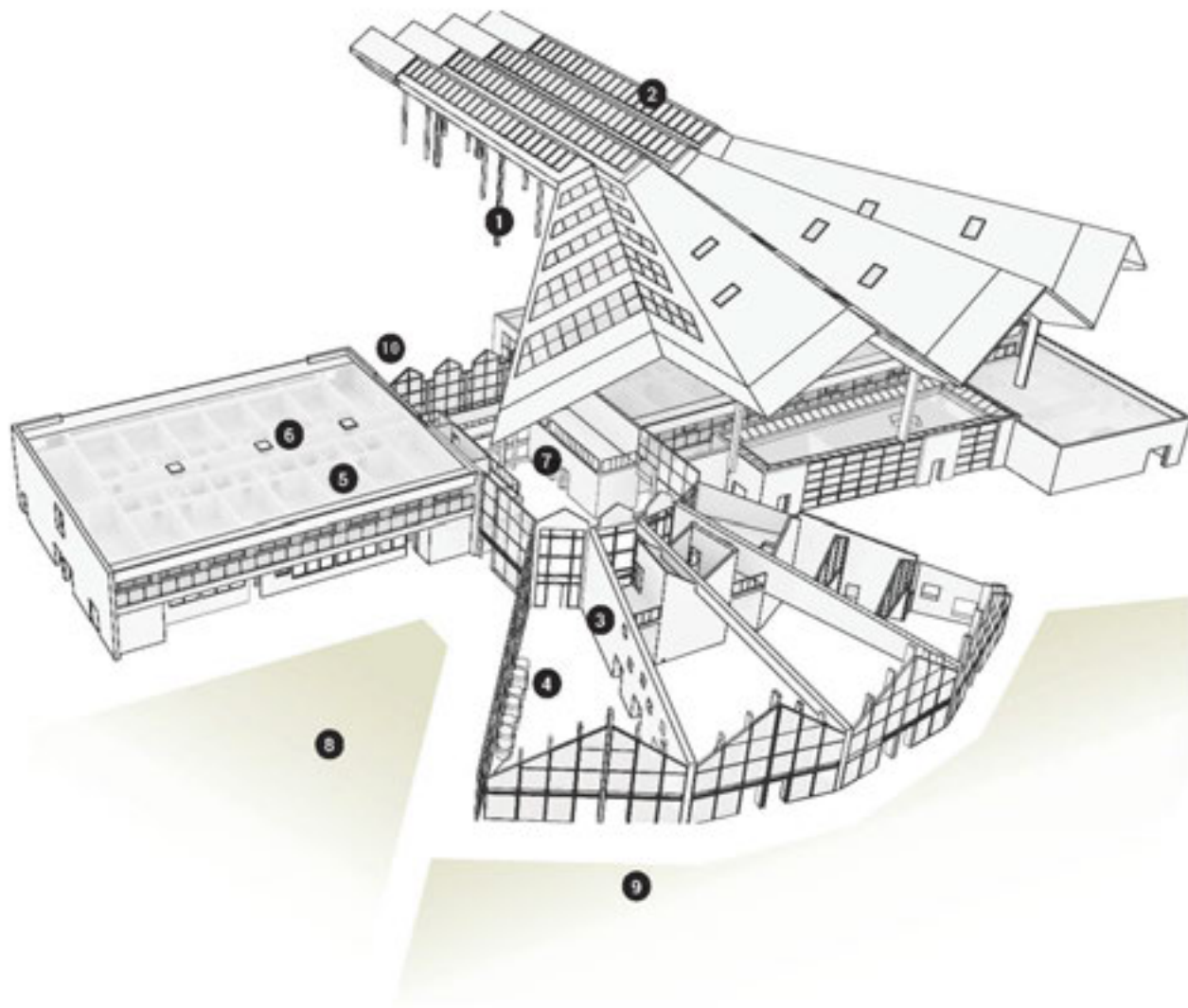
8 EARTH LUNG




9 BITUMEN TREE LANDSCAPE



10 UPCYCLED GLASS PAVEMENT





A group of business professionals, including men and women in suits and dresses, are gathered in a modern office building with large glass windows. They are all looking upwards, and one man in the center is raising his hand. The scene is bright and professional.

# CIRCULAR BUSINESS MODEL

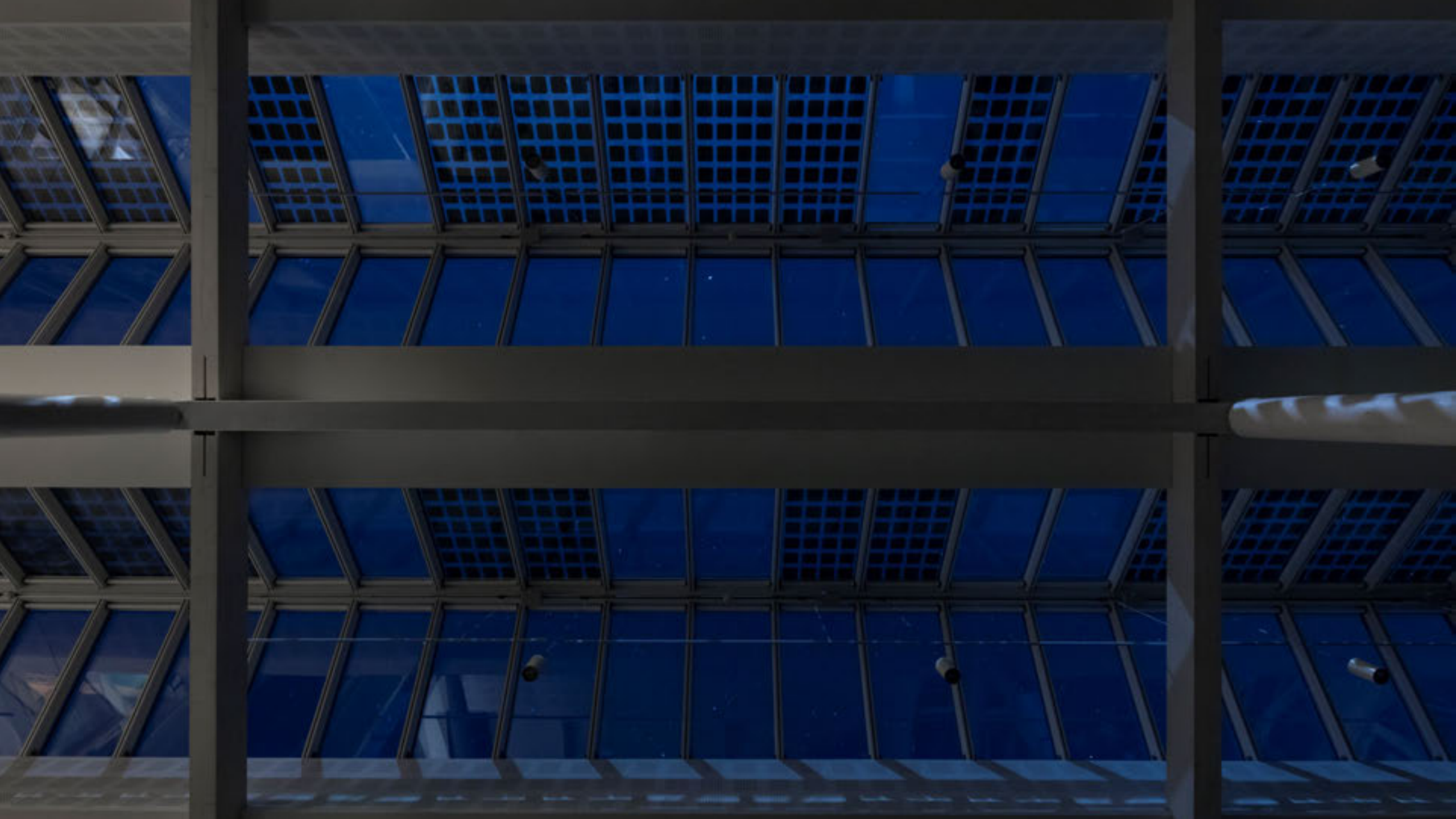














# MATERIAL UPCYCLING











NATURE



MATERIALS



## BITUMEN FREE LANDSCAPE

### Natural Hardscape Design

Bitumen is a waste product from crude oil processing, and the binder of asphalt. Green Footprints Park is a bitumen free landscape, and the parking lot at Green Solution House demonstrates that it is possible to make a robust paving surface for driving, without asphalt. Where needed a plant-based binder, called Vegecol, is used as an environmentally friendly alternative to bitumen – elsewhere aggregate surfaces are simply compacted fill.

Who's behind it: SLA and GXN









NATURE



WATER



## WATER AND SOIL BALANCE

### Rainwater Landscaping

The high water table on the site poses a challenge, but instead of fighting nature and treating this as a problem, the landscape was designed around the element of water. The soil excavated for the foundation of the new building was retained on site and used to sculpt the land. Various watershed designs guide rainwater to seasonal ponds, creating an easy to maintain landscape, which increases biodiversity, provides natural irrigation, has a cooling effect in the summer months.

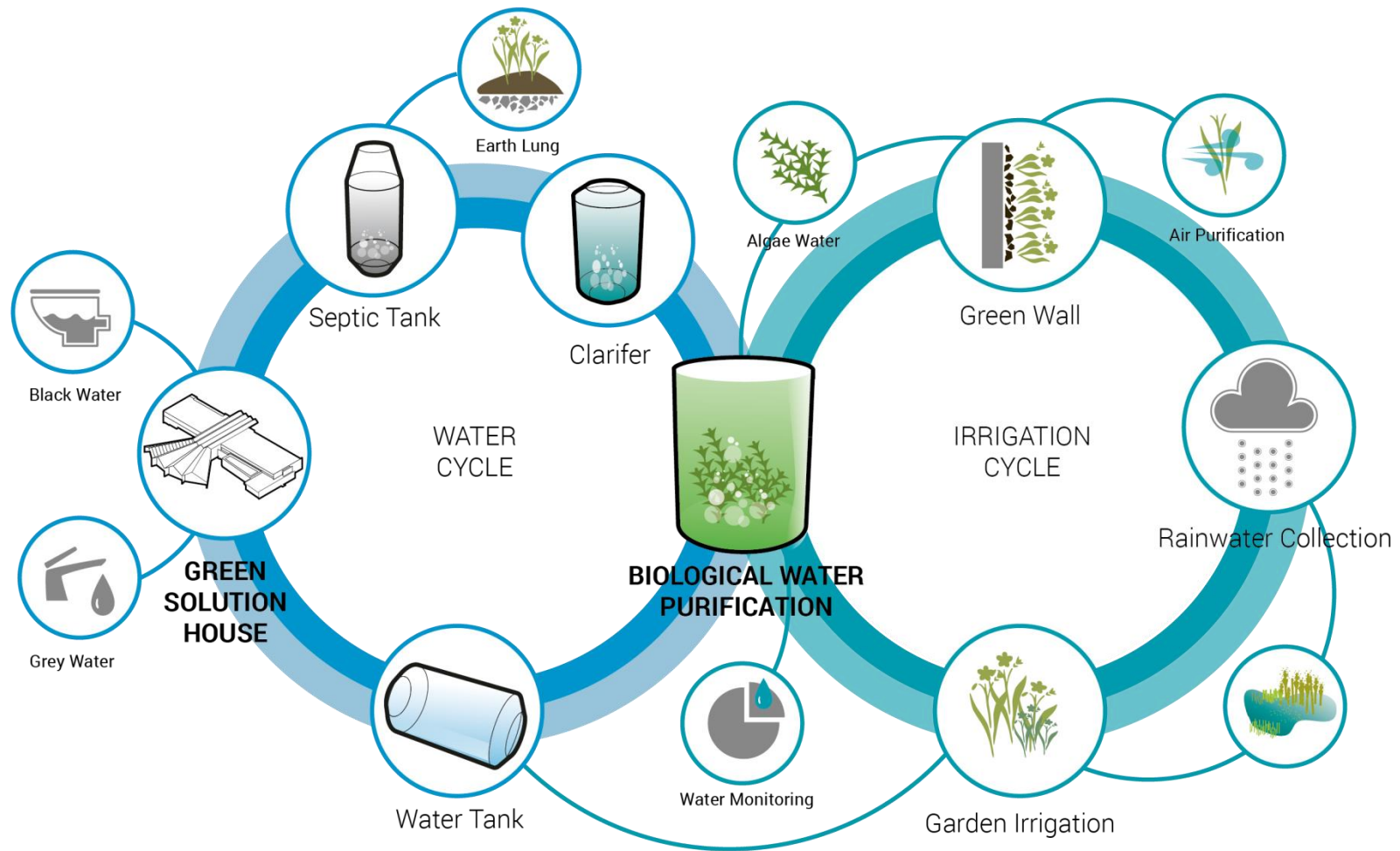
Who's behind it: SLA













# LIVING MACHINES





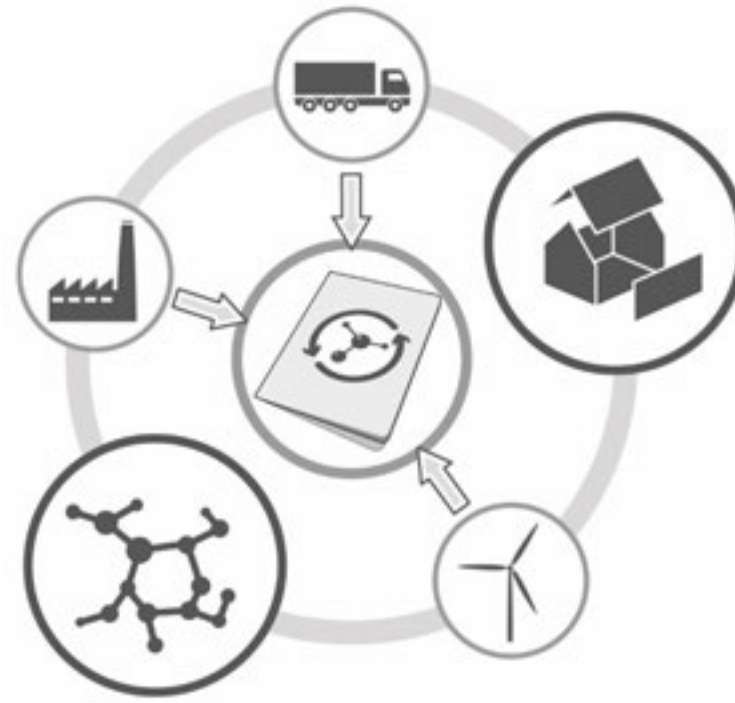


# MATERIAL FILTER





Material filter



Material passport







A hand is holding a tablet computer. The screen displays a smart home control interface with a green and white color scheme. At the top, there is a status bar with a home icon, a battery icon, and a signal strength icon. Below the status bar, there are three main sections: 'LIGHT' with a lightbulb icon, 'TEMPERATURE' with a thermometer icon, and 'AIR' with a fan icon. Each section contains several smaller icons representing different smart home devices or settings. The text 'INTELLIGENT INDOOR CLIMATE' is overlaid in large, white, bold letters across the center of the screen.

# INTELLIGENT INDOOR CLIMATE





WATER

LIGHT

AIR

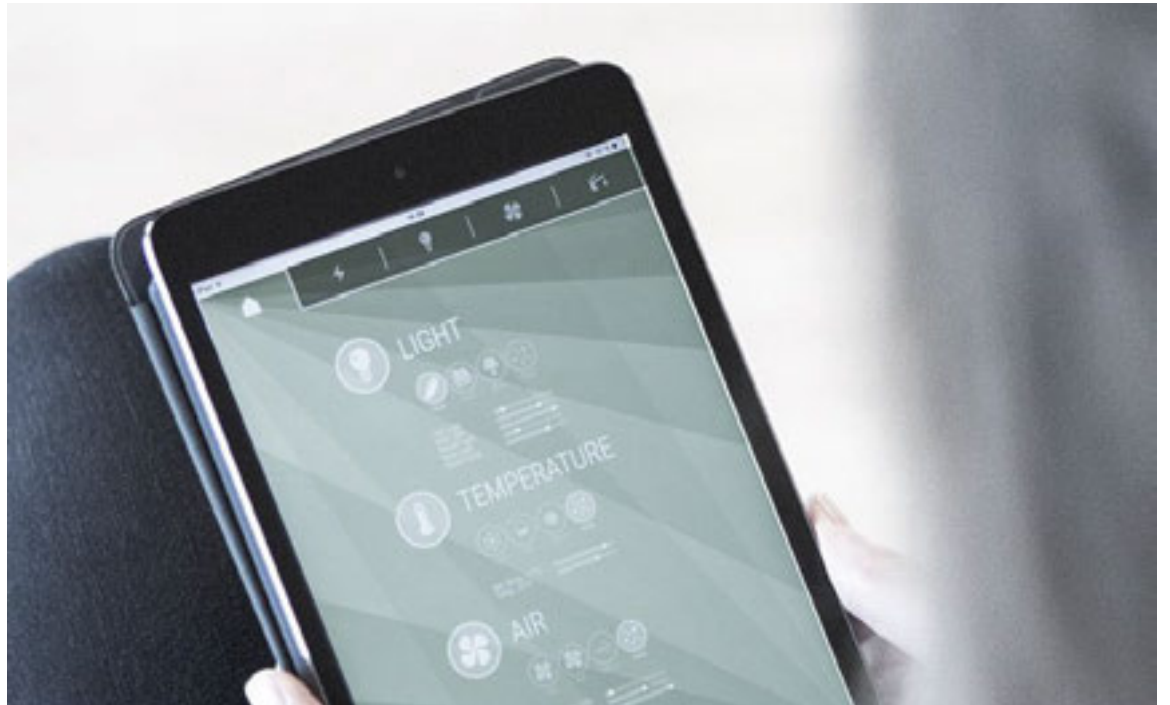
ENERGY



## INTELLIGENT INDOOR CLIMATE Smart Room App

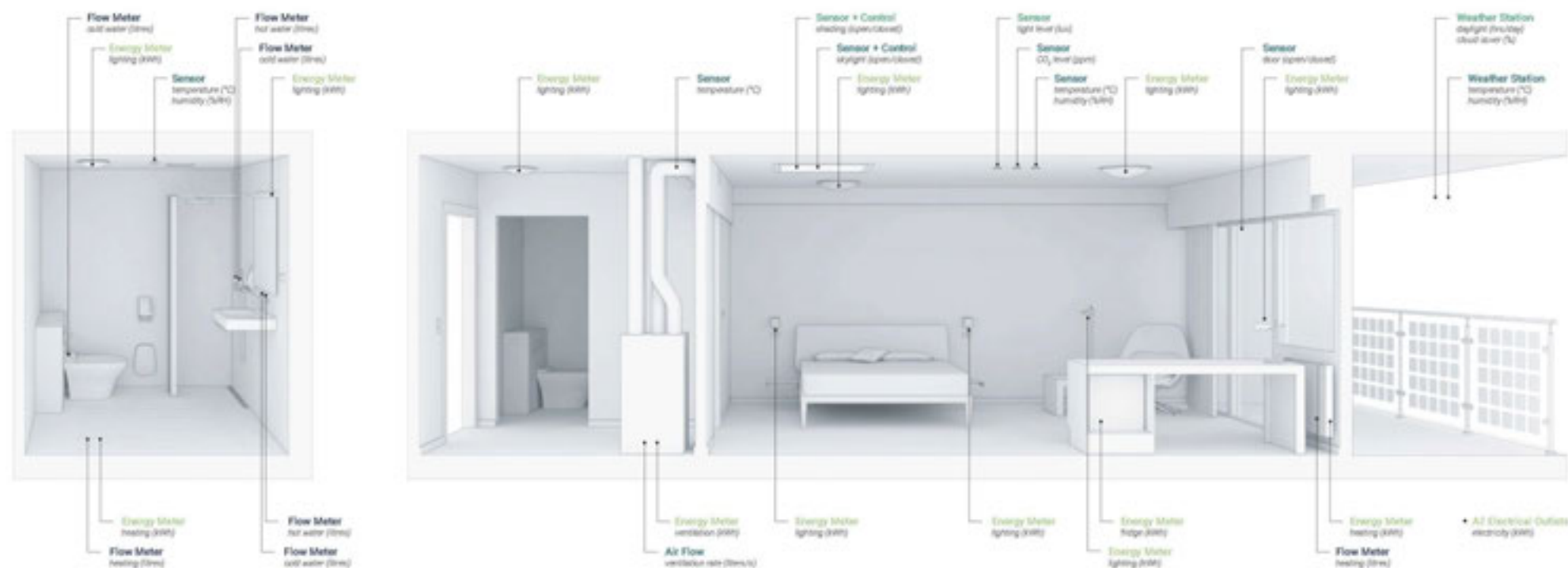
Interact with your room! At Green Solution House we custom-built a mobile app to track resource consumption and easily control the indoor environment in our Smart Rooms. Energy, light, air and water are the four themes on which live feedback is provided to our guests, helping to inform behaviour by increasing awareness at a personal level.

**Who's behind it:** GXN Innovation, Autodesk Research



# SmartRooms

At check-in guests staying in our smart hotel rooms are provided with a tablet to control and gain feedback from their fully monitored hotel room. The system showcases their room's intelligent indoor environment which ensures ideal comfort, thanks to a variety of sensors and devices throughout the room.



**Energy Consumption**  
Power consumption for each outlet or device



**Light Levels**  
Illumination from natural and artificial sources



**Air Quality**  
CO<sub>2</sub> and humidity levels, ventilation rate and type



**Water Consumption**  
Total hot and cold water use



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# SmartRoom App

Being 'smart' about how resources are used, by understanding their availability, is the first step towards achieving self-supported sustainable living. Our tablet app is designed to help our guests on their way to understanding the nuances of everyday life and how personal habits influence energy demand, water consumption and indoor climate.



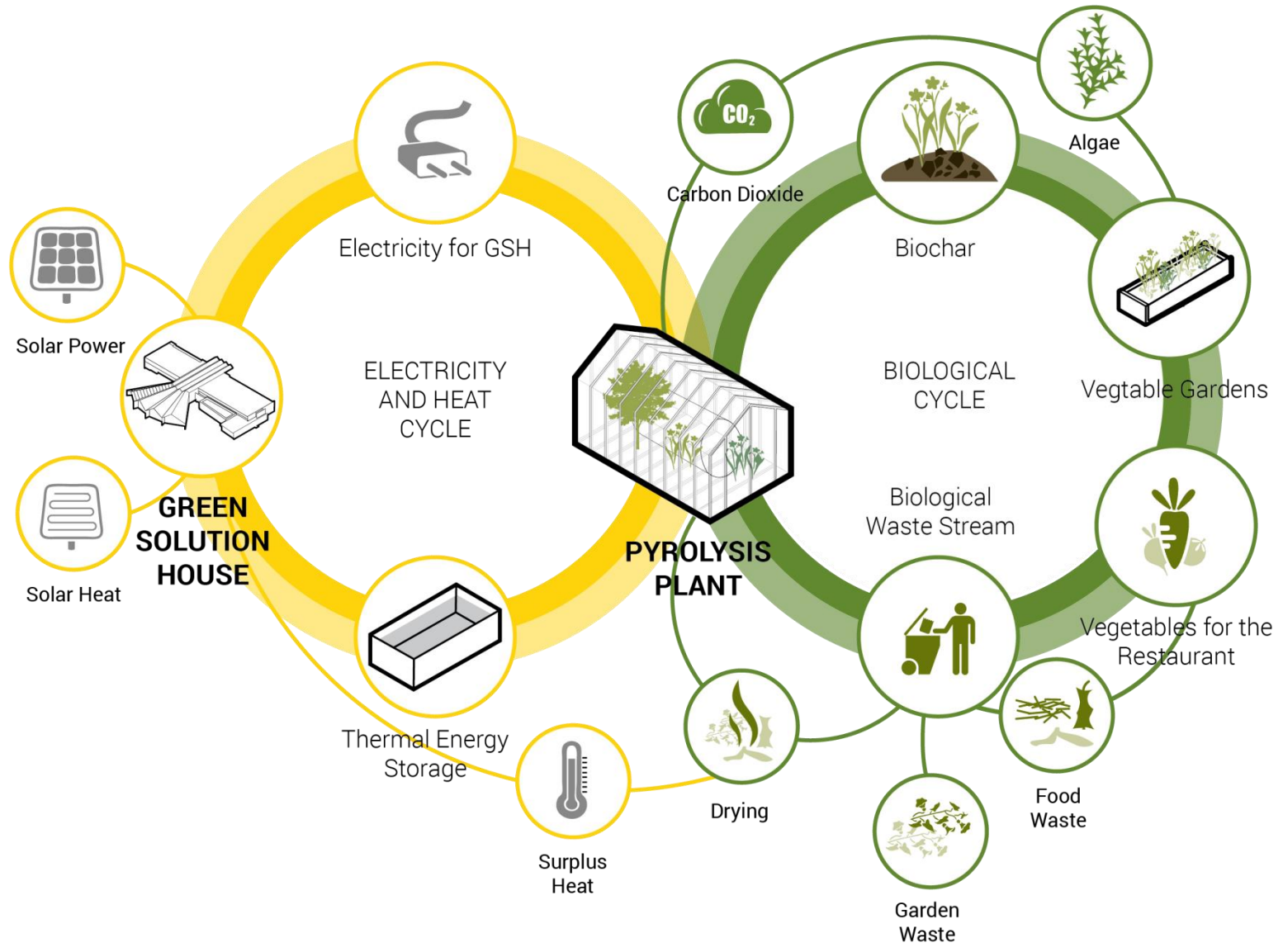
## Login & Control Whole Building Approach

Managing the indoor environment is made easy with preference based settings for lighting and climate. In real time the settings selected in the app affect the overall performance of the individual rooms. Light preferences are set based on mood and adapt according to the time of day and availability of natural light. Temperature and air settings control the mix of natural and mechanical ventilation – thus regulating the CO2 level, humidity and general comfort.



## Monitor On-Site | Off-Site

Four categories – energy, light, air, and water – summarize the real time conditions within each smart hotel room and provide data on relevant on-site systems, enabling guests to personally track their stay. Data trends from the past 24-hour period are displayed to help guests make correlations and understand the impact of their stay.





A close-up photograph of a pair of hands cupped together, holding a mound of dark, rich soil. The hands are positioned symmetrically, with fingers slightly curled to support the soil. The background is a soft, out-of-focus grey. Overlaid on the center of the soil is the text "ELIMINATING WASTE" in a clean, white, sans-serif font, arranged in two lines.

ELIMINATING  
WASTE



NATURE



ENERGY MATERIALS



## ENERGY FROM WASTE

### Pyrolysis Plant

All food scraps and organic materials from the main building are fed into our own stationary pyrolysis plant. The process heats the waste, breaking it down to produce natural gas and biochar, which is valuable as a soil additive for the gardens. The gas is combusted in a combined heat and power engine, generating heat and electricity for the building. Excess heat is stored onsite as hot water in a swimming pool, repurposed as a thermal energy storage system.

Who's behind it: GXN Innovation













CRADLE TO  
CRADLE®  
I DET  
BYGGEDE  
MILJØ

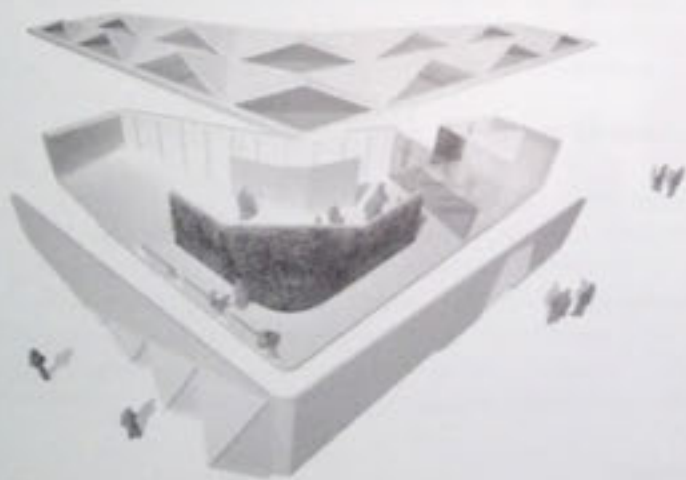


EN MANUAL TIL DEN DANSKE BYGGEINDUSTRI

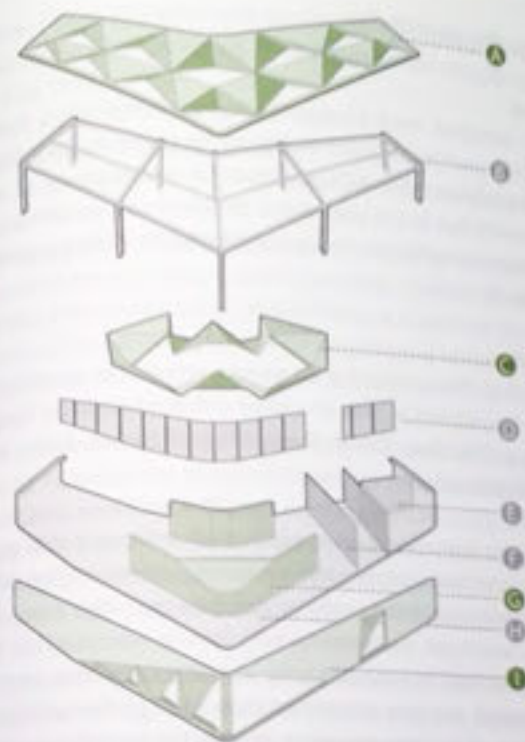
sign) kombineret med et energieffektivt installationskoncept og bygningsintegreret energiproduktion. Der er integreret ca. 45 m<sup>2</sup> solceller på kassetterne til markante overlys, som er orienteret og vinklet for at opnå høj effektivitet fra solcellerne. De integrerede solceller dækker hele bygningens energibehov hen over året. Herudover integreres en række teknologier til at nedsætte pavillonens forbrug, bl.a. termoaktive konstruktioner.

I pavillonen integreres intelligent styring for tilslutning og udveksling af strøm med den offentlige elforsyning. Dette sikrer, at pavillonen kan levere overskydende, ren energi fra solcellerne til den offentlige forsyning. Det intelligente system er derudover åbent for løbende integration af andre energikilder, som f.eks. bevægelses- og vindenergi.

Herudover etableres en eldrevne varmepumpe til opvarmning og afkøling. Varmepumpen producerer varme-energi svarende til minimum tre gange den el-energi, som den forbruger. Endvidere producerer varmepumpen afkøling svarende til minimum to gange den energi, som den forbruger til køleproduktionen.



Rendering af sprængt perspektiv af den Cradle to Cradle inspirerede Pavillon



Komponent	Klassifikation	Materiale
<b>Tag</b>		
1 Tagbælte	Biologisk næringstoft	BioKompost
<b>Konstruktion</b>		
2 Rammekonstruktion	Teknisk næringstoft	Stål
3 Tagkonstruktion	Biologisk næringstoft	Tør
4 Skydskyrmning	Teknisk næringstoft	Skarbo
<b>Interier</b>		
5 Reglementer	Teknisk næringstoft	Stål med PCB
6 Indre afslæring	Teknisk næringstoft	Glas
7 Gule vægge	Biologisk næringstoft	Fliser og flindes
<b>Facade</b>		
8 Hvide vægge	Biologisk næringstoft	BioKompost
9 Træelementer	Teknisk næringstoft	Glas og Aluminium

Opdeling af bygningens hovedkomponenter i tekniske og biologiske materialer



A close-up, top-down view of a tree trunk cross-section, showing concentric growth rings in shades of tan and brown. A prominent crack runs diagonally from the bottom left towards the center. The text 'BIOLOGICAL MATERIALS' is overlaid in white, bold, sans-serif font in the center.

# BIOLOGICAL MATERIALS



WHAT IF WE CAN BUILD TOMORROW  
WITH THE WASTE OF TODAY?





EENTILEEN

GXN

NCC

Deloitte.

TEKNOLOGISK  
INSTITUT













































TECHNICAL MATERIALS









WHAT IF WE BY DESIGN CAN ELIMINATE  
THE CONCEPT OF WASTE?



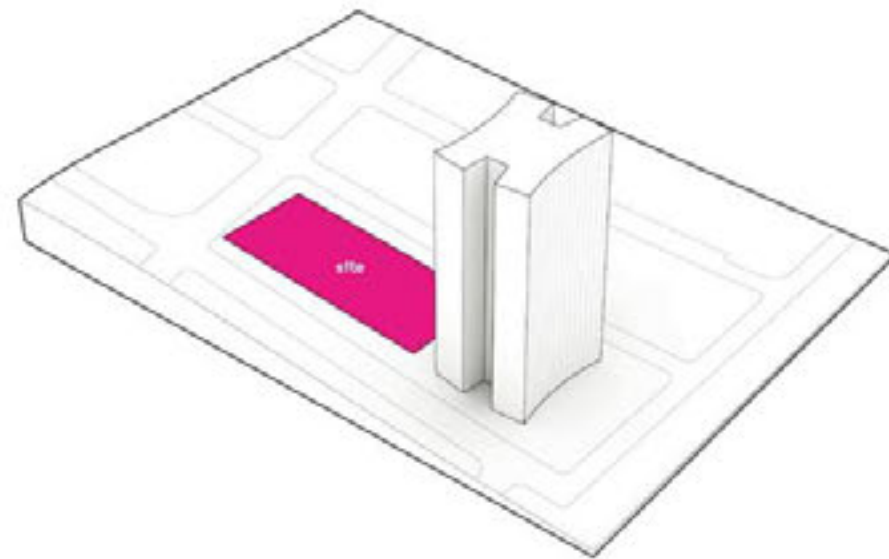
# Quey Quarter

Sydney, Australia



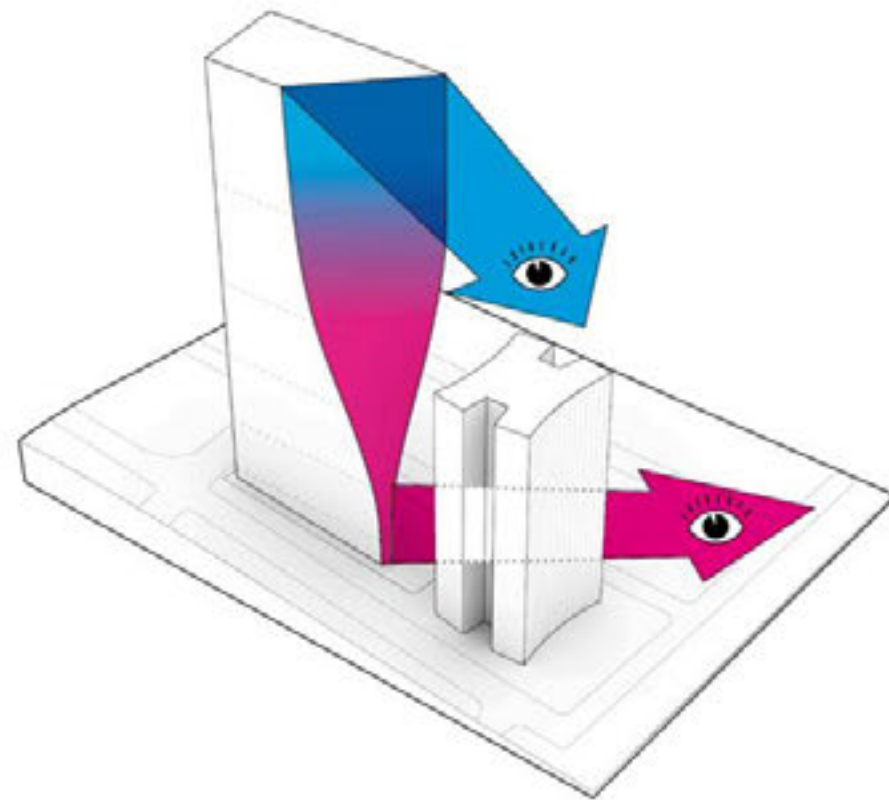


TOWER CONCEPT Site



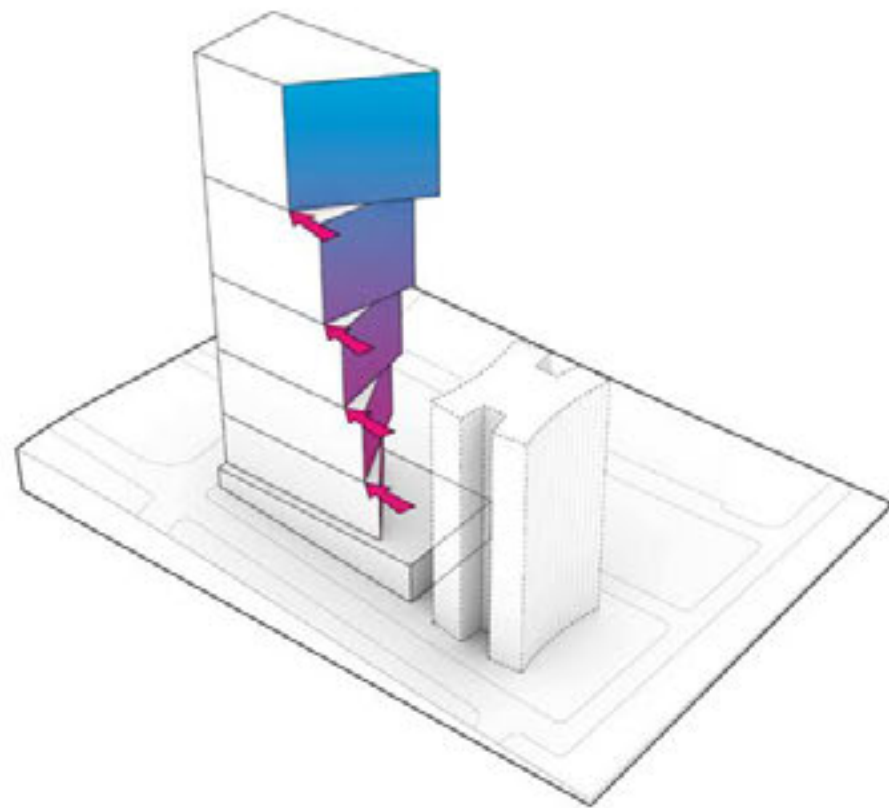
Site Boundary

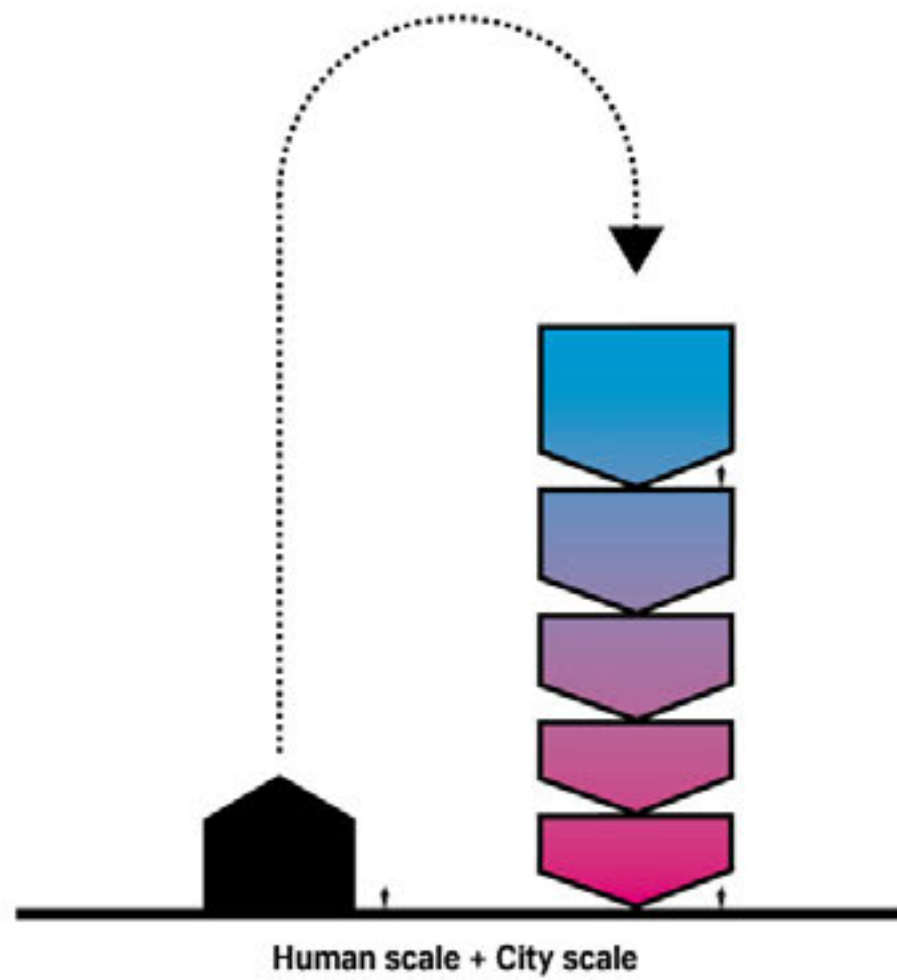
**TOWER CONCEPT** Optimized Volume / Daylight & Views





**TOWER CONCEPT** Stacked Highrise

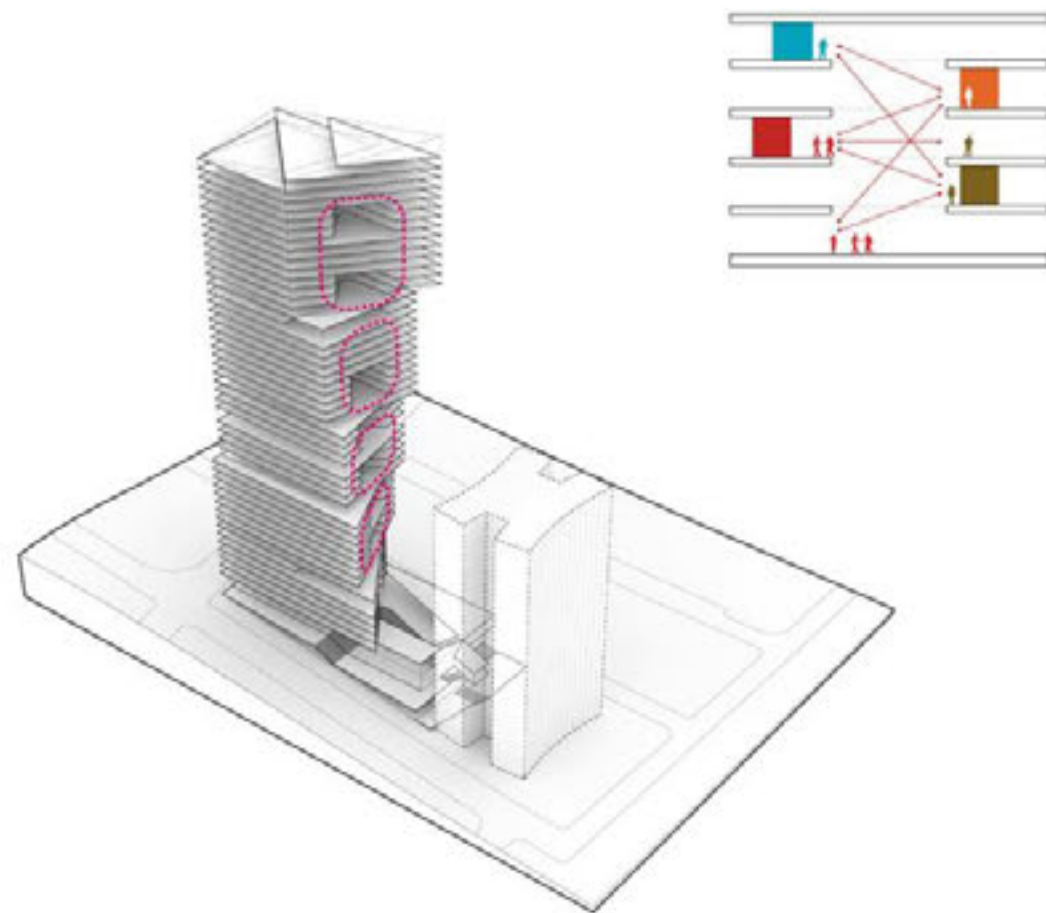




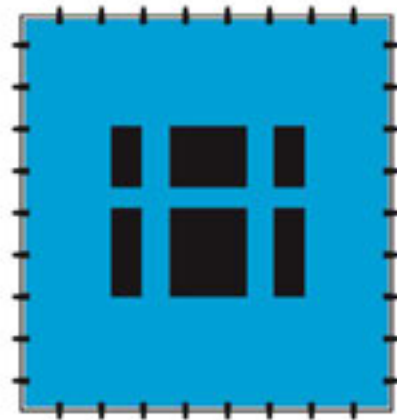




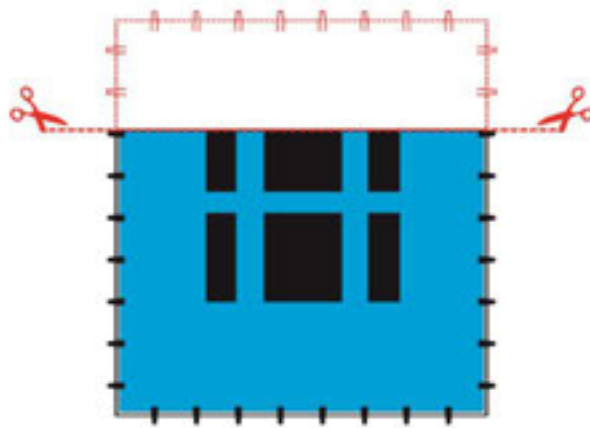
**TOWER CONCEPT** Stacked Atriums





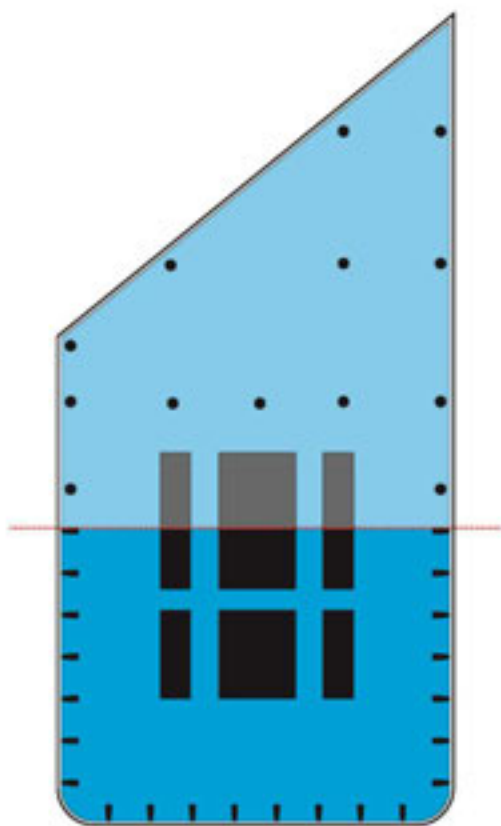


Existing

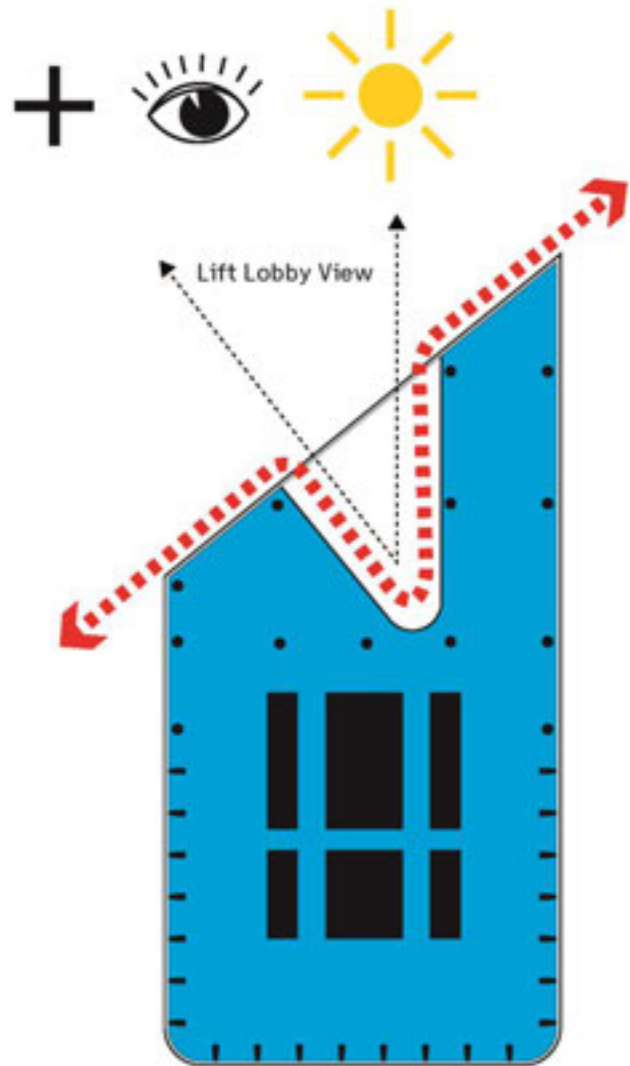


Remaining





Existing / New

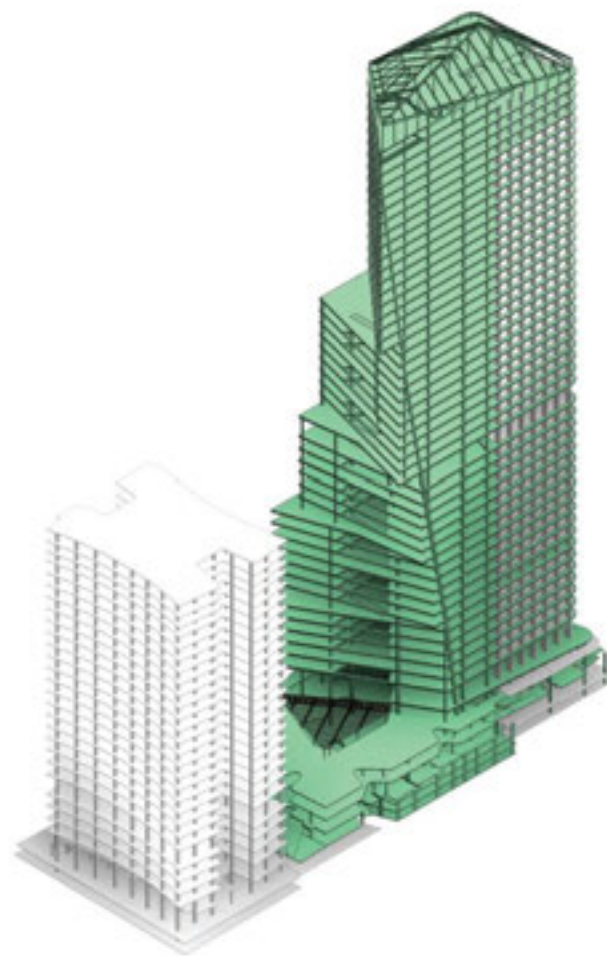
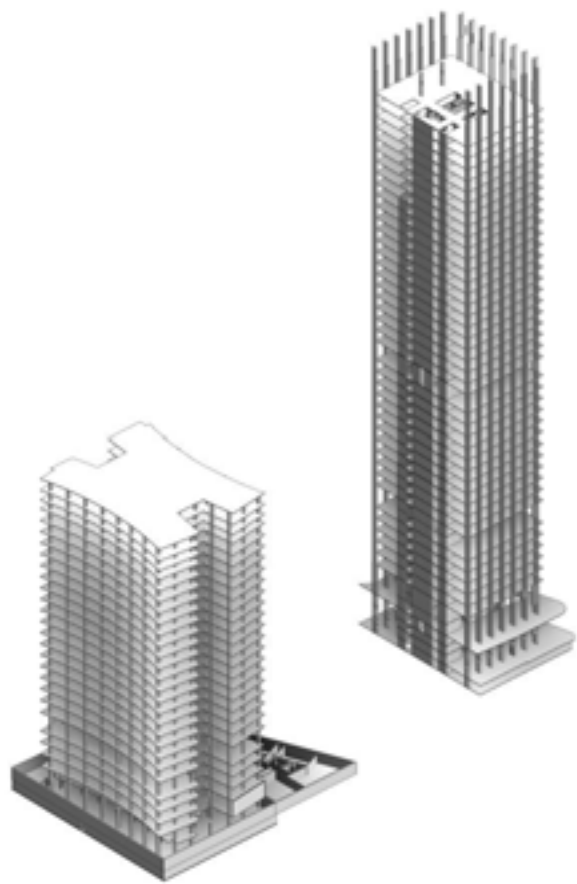
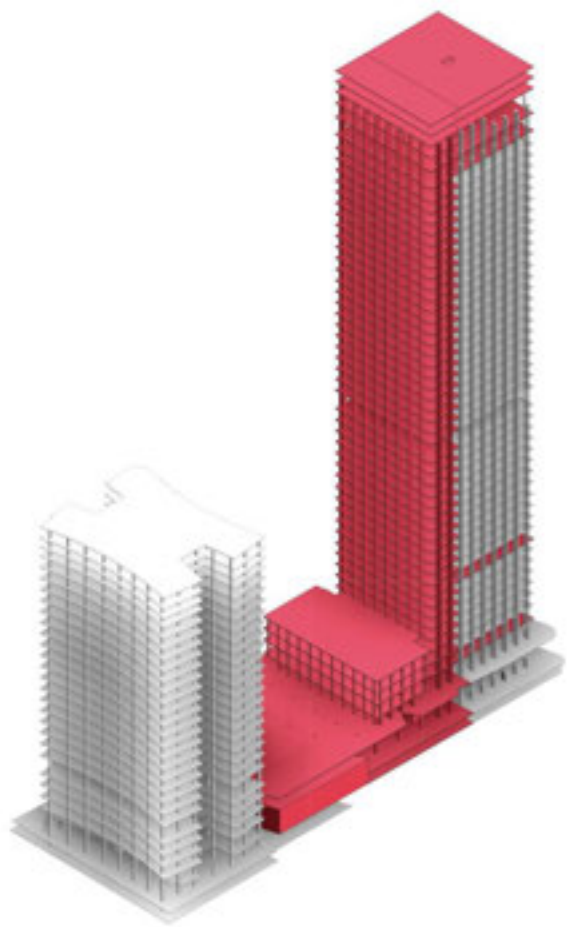


Increased Views / Daylighting











# **Building a Circular Future**

Copenhagen, Denmark

Building a  
Circular Future





Redesigning the way we put buildings together



architects

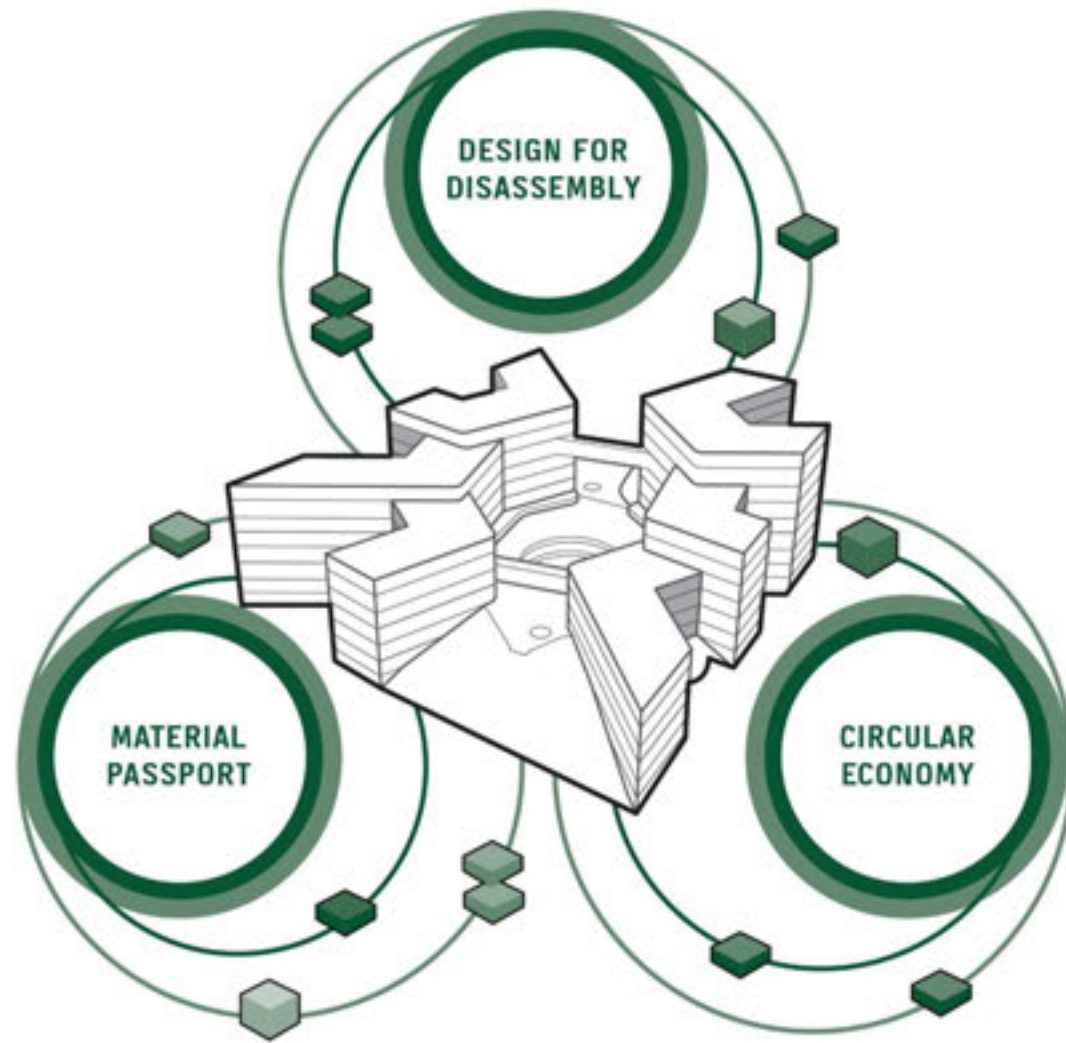


contractors



demolitioners





BUILDING A CIRCULAR FUTURE

# Growth in Building Industry



2015



2065



Shanghai 1987





Shanghai 2013





Intension: *'We have a proof of concept, if today's demolition cost can be turned into a positive business case'*





*Conclusion: 'Reusing building parts today is good business, increasing resource prices of tomorrow will only accelerate this'*



DESIGN FOR DISASSEMBLY



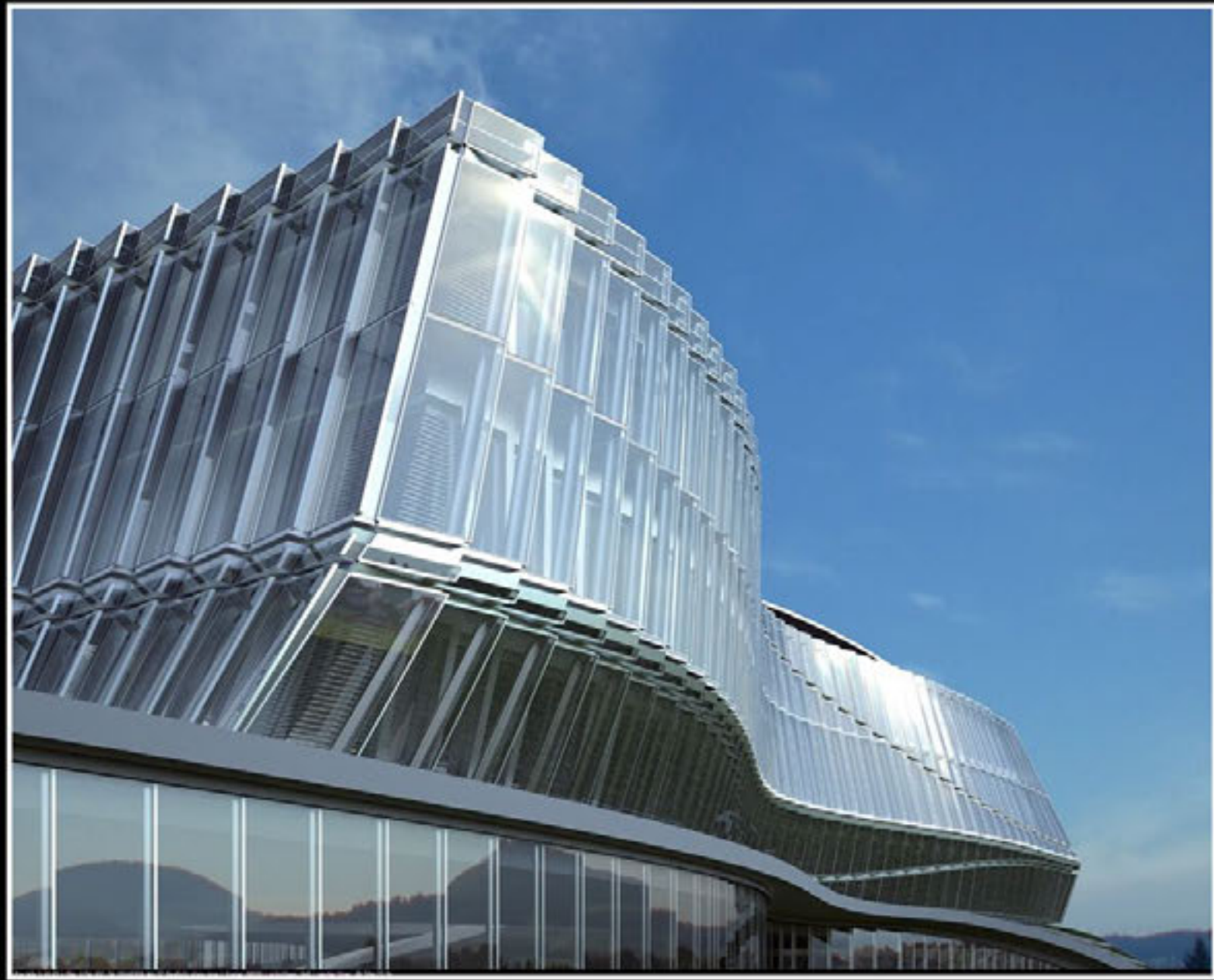




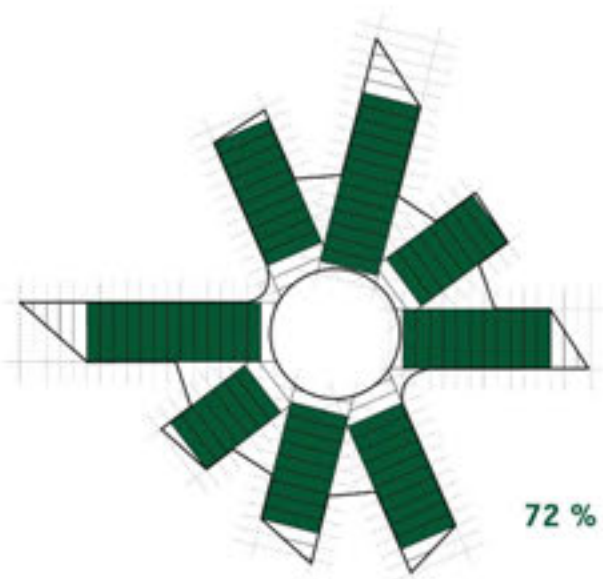








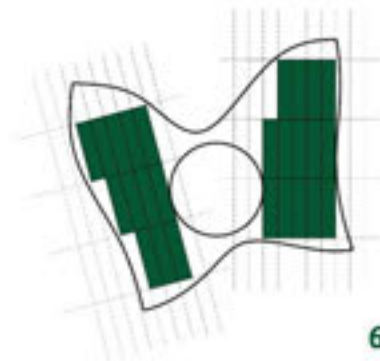




72 %



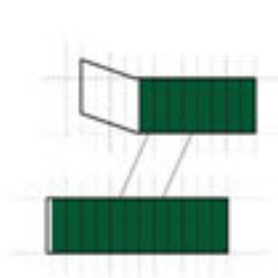
**DE FIRE STYRELSE** 3XN Architects,  
Kalvebod Brygge, Denmark 2014,  
Offices, 42.000 m<sup>2</sup>



60 %



**IOC HEADQUARTERS** 3XN Architects,  
Lausanne, Switzerland 2014  
Offices, 15.000 m<sup>2</sup>



82 %



**BELLA SKY** 3XN Architects,  
Copenhagen, Denmark 2011,  
Hotel, 42.000 m<sup>2</sup>



72 %

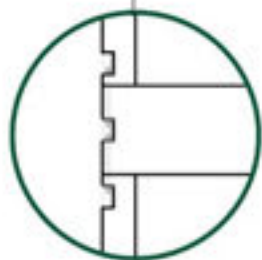


**SAXO BANK** 3XN Architects,  
Hellerup, Denmark 2008,  
Offices, 16.000 m<sup>2</sup>

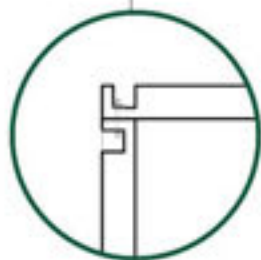




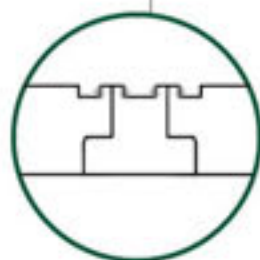




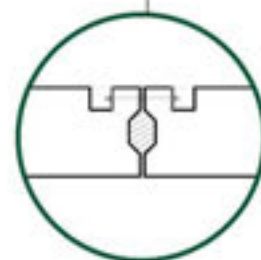
**SLAB - WALL** New separable joints using mechanical connections with nuts and bolts.



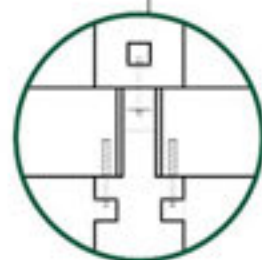
**WALL - WALL** New separable joints using mechanical connections with nuts and bolts.



**SLAB - BEAM** New separable joints using mechanical connections with nuts and bolts.



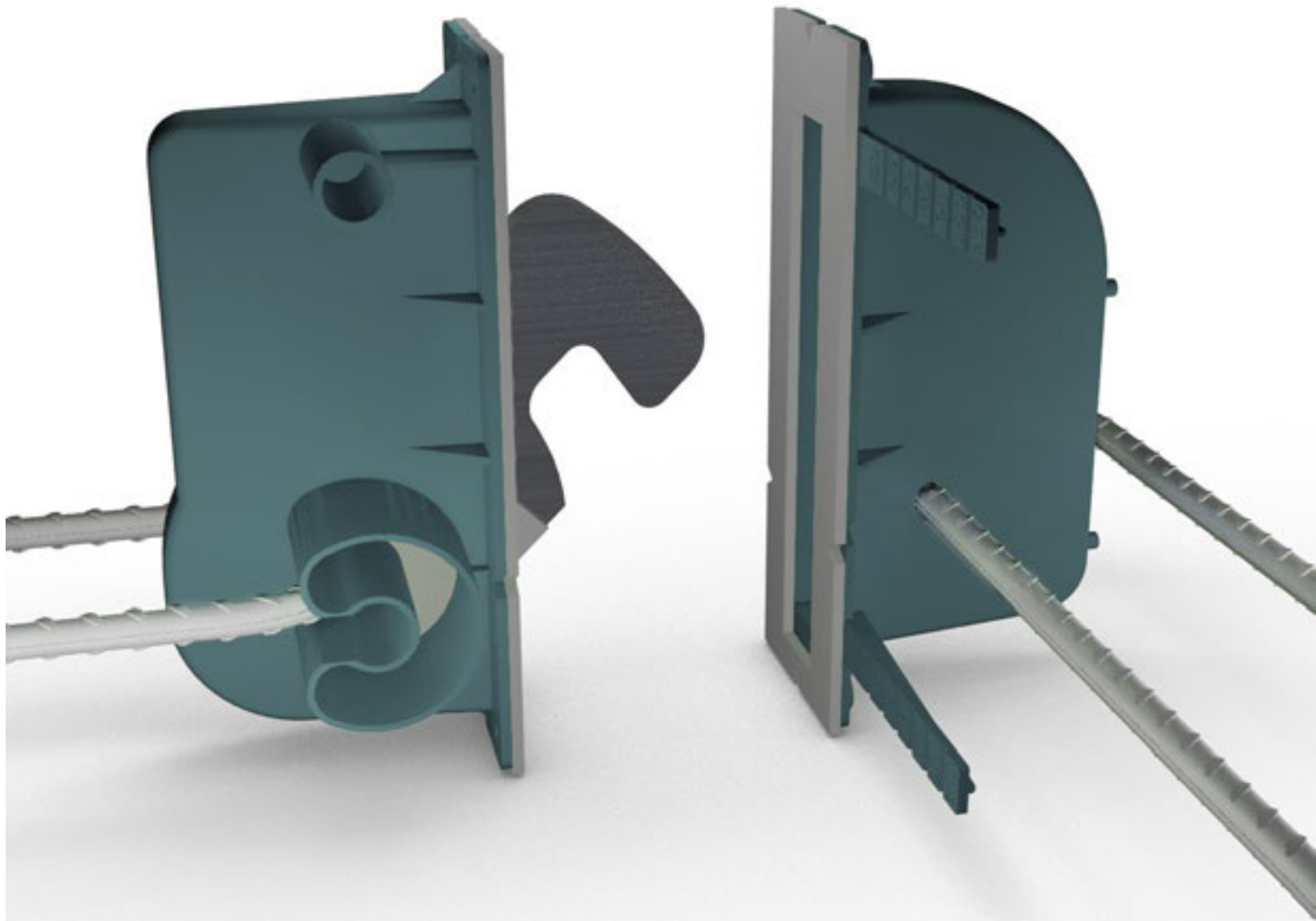
**SLAB - SLAB** New separable joints using mechanical connections with nuts and bolts and lime mortar.



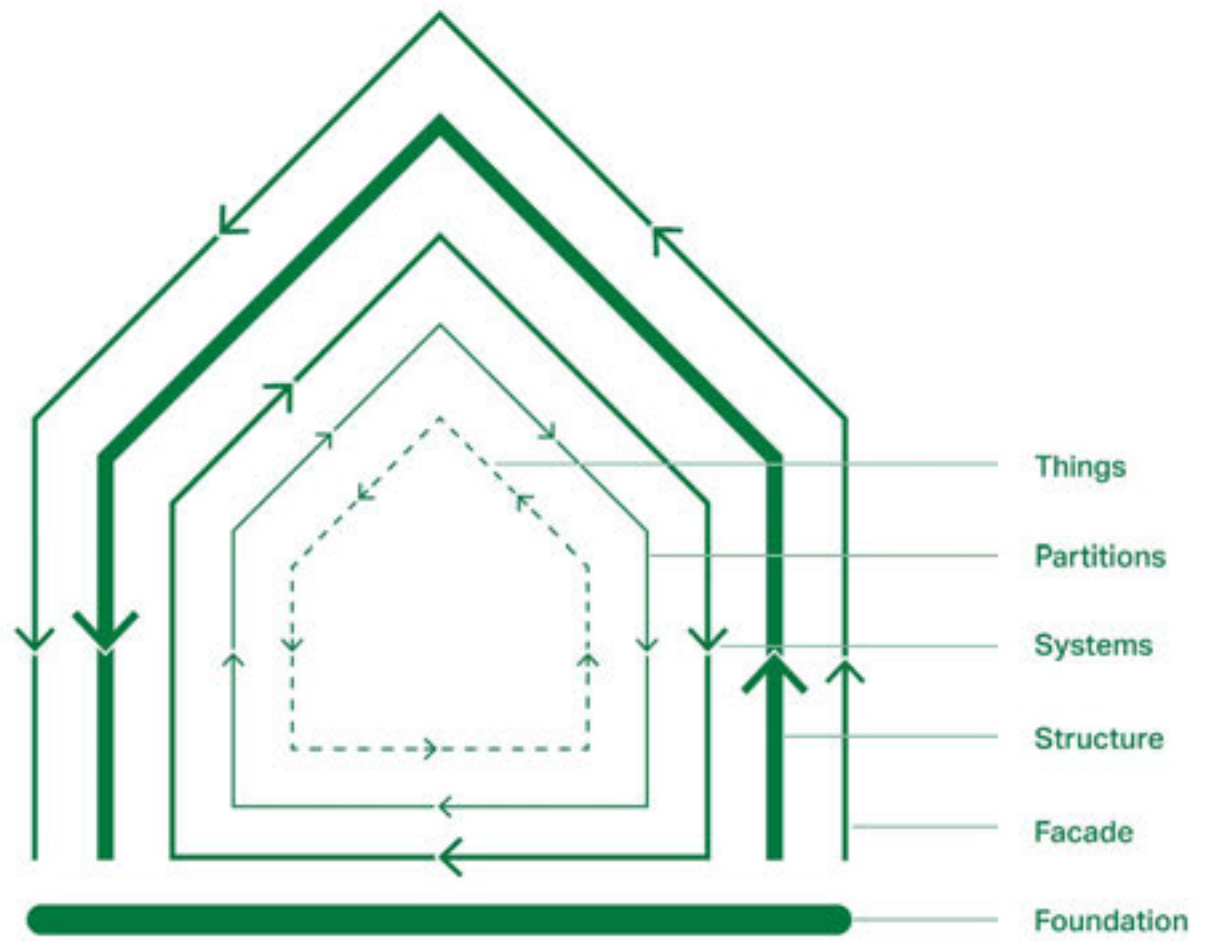
**COLUMN - SLAB** New separable joints using mechanical connections with nuts and bolts and lime mortar.





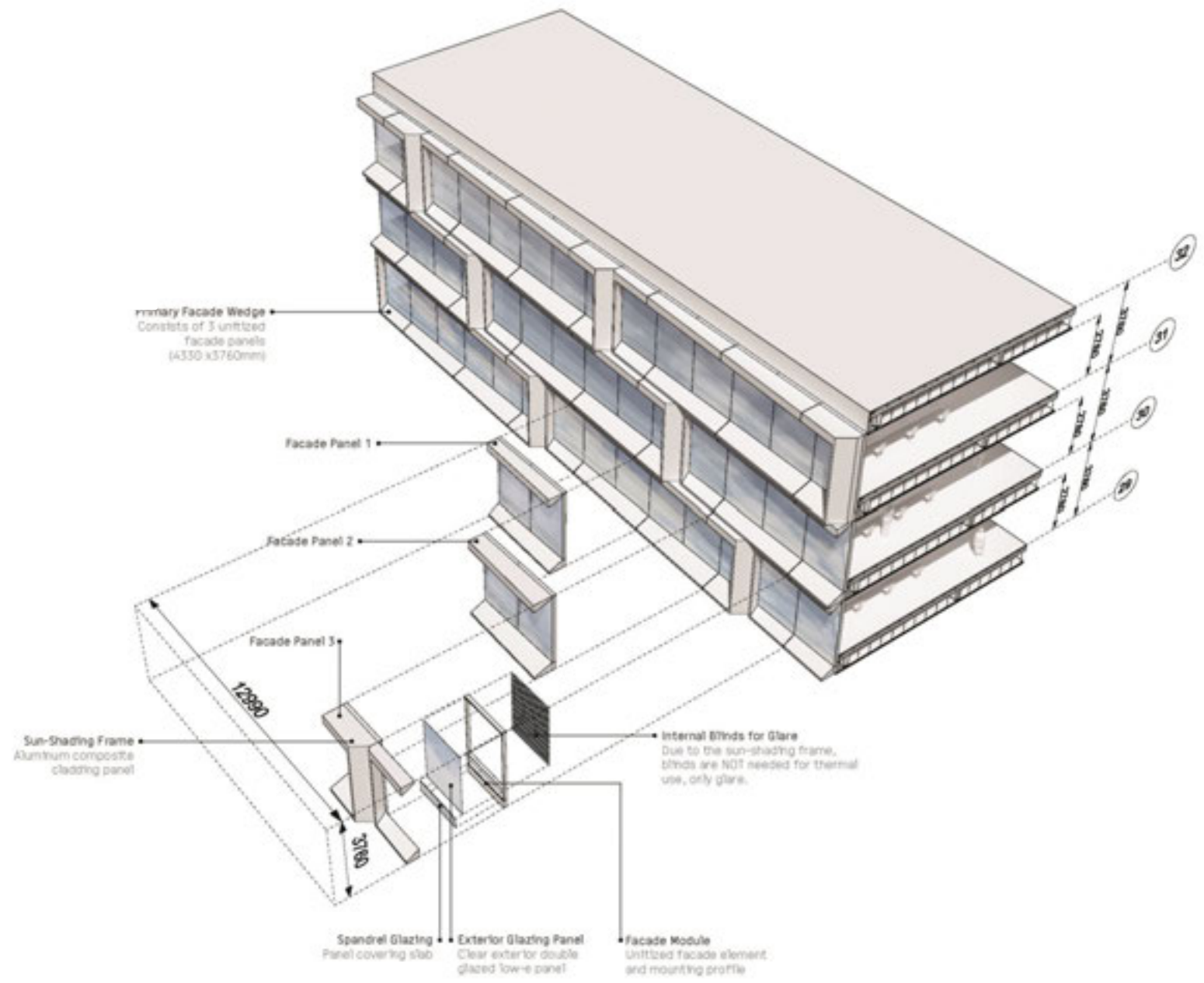














MATERIAL PASSPORT











3D

4D

5D

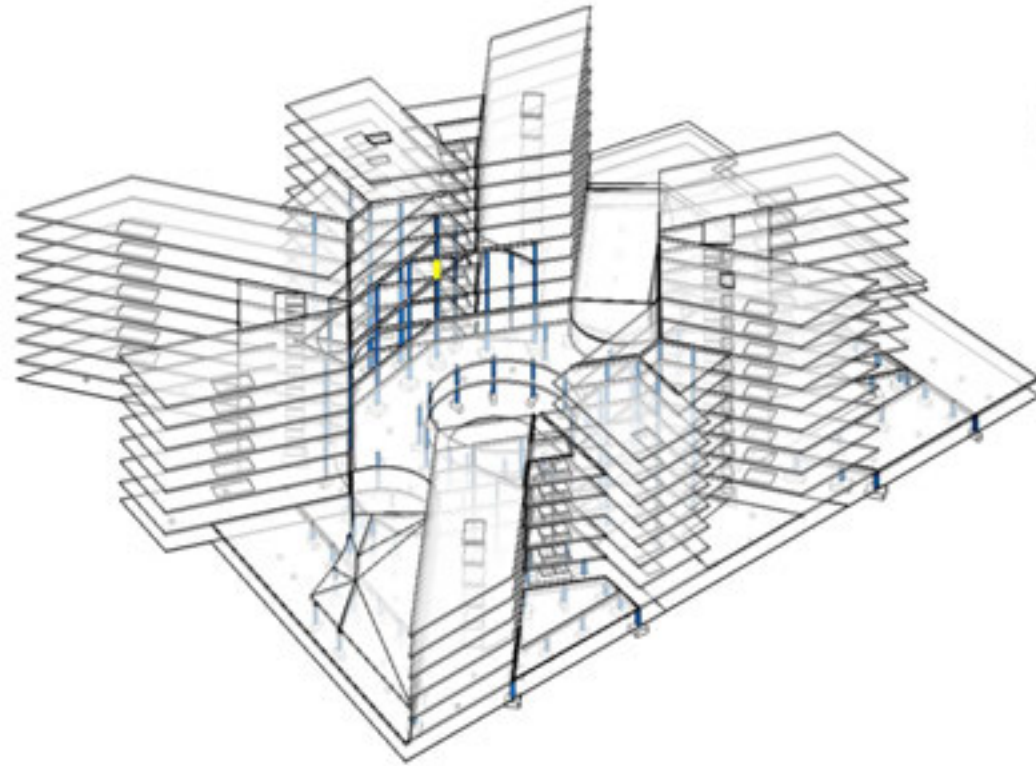
6D

Virtual Design & Construction







A close-up view of a yellow cylindrical column. Below the column, the Revit Properties panel is open, displaying the properties for the selected column element. The panel is titled "Column" and shows various parameters such as "Profile", "Section", "Height", "Color", and "Description".

Property	Value
Profile	100
Section	Standard I-beam and column
Height	25 I-beam and column
Height	10000 mm
Base Level	OK 10 - 05
Base Offset	4000 mm
Number Story	1
Height	10000
Color	1
Column Location Mark	11-40070-1027000
Column Style	0
Computation Height	0.000 mm
Description	Circular I-beam profile ø100 mm
Design Option	None Model
Elevation	2020-000 mm



1: HEIGHT



2: WIDTH



3: DEPTH



4: TIME



5: ECONOMY

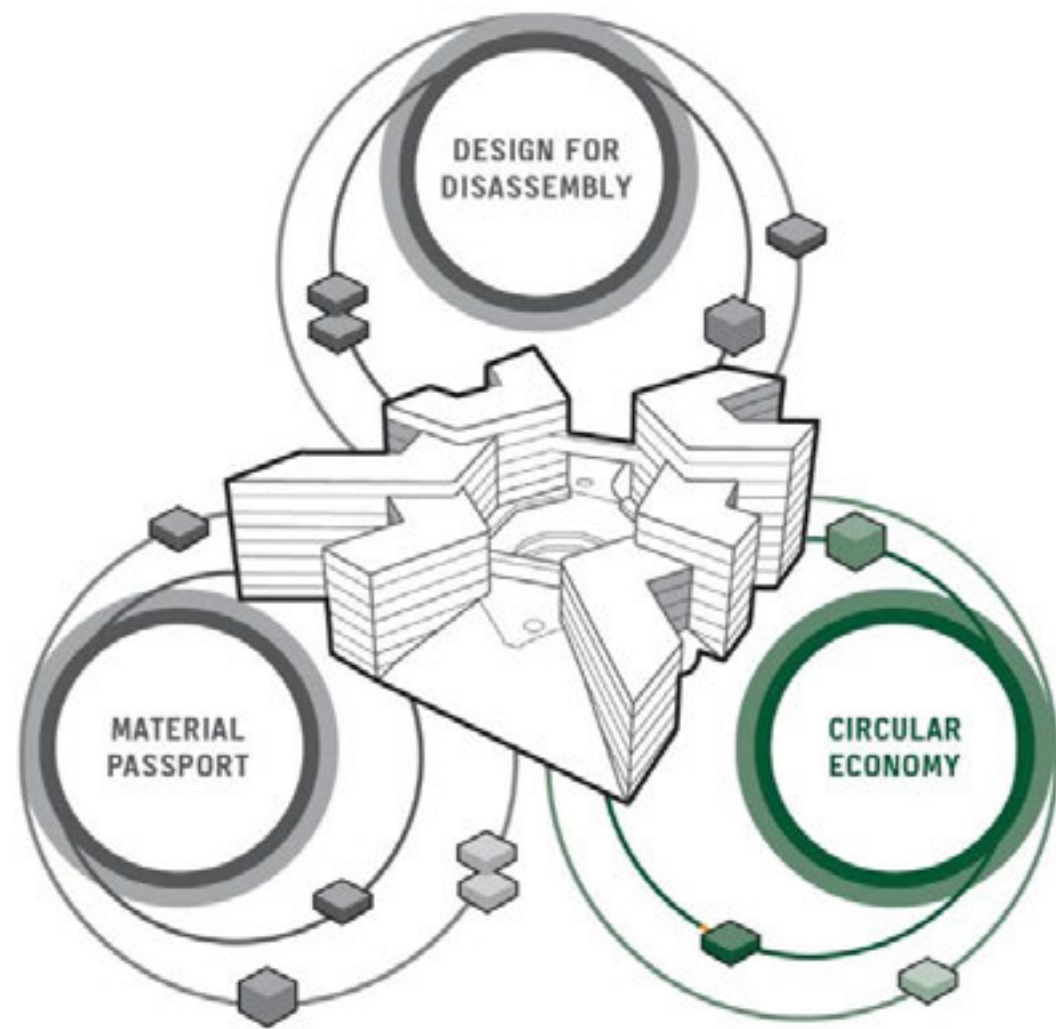


6: OPERATION



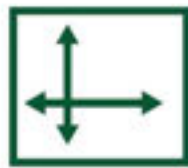
**7: REUSE**





CIRCULAR ECONOMY

## A Building Practice with immediate and short term gains



improved  
flexibility



faster  
construction



optimized  
operation

Implementation of the circular principles, not only result in long term benefits.  
Positive side effects from low hanging fruits creates a better building here and now.







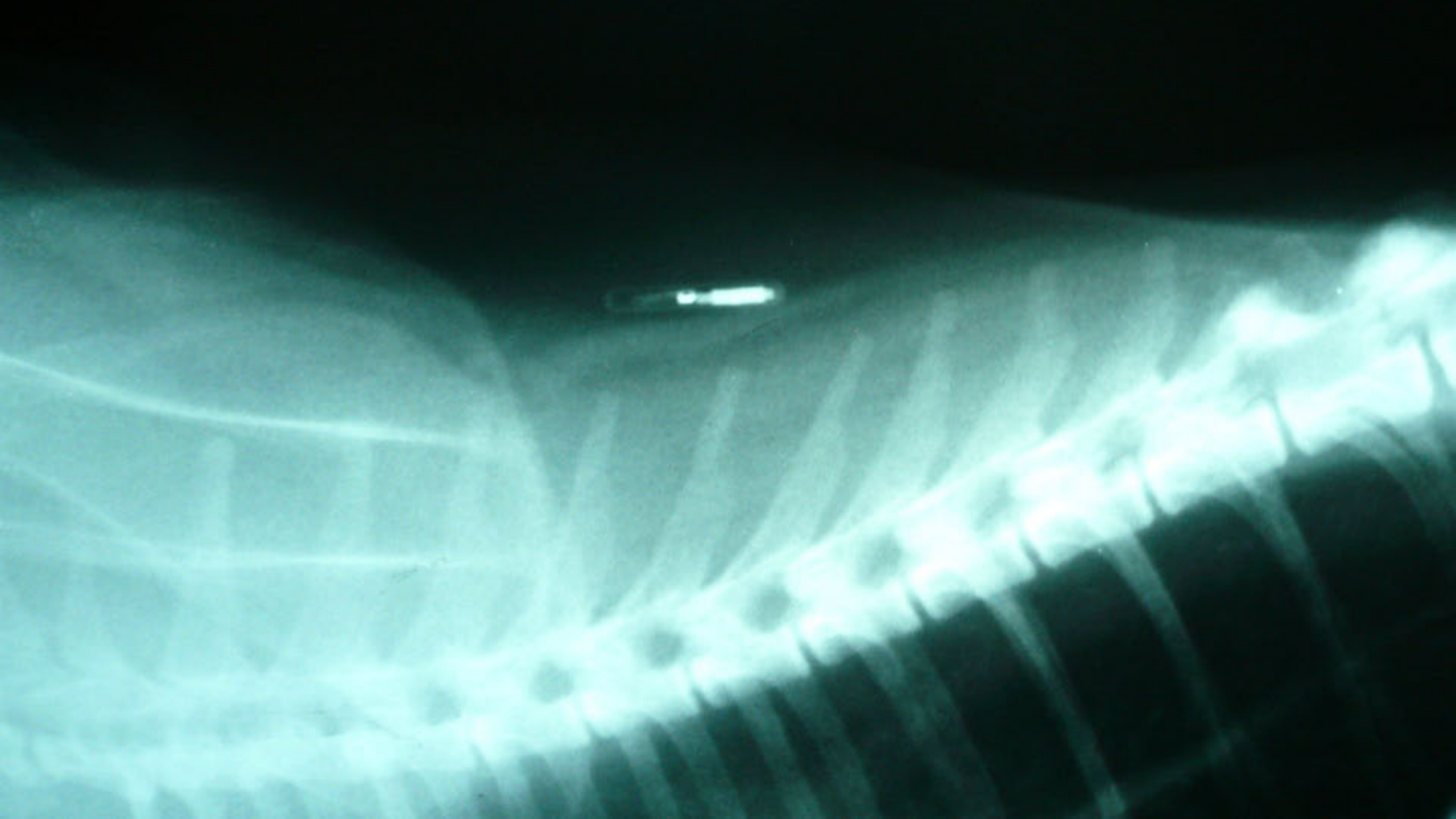




WHAT IF OUR MATERIALS  
CAN TALK IN THE FUTURE?

**Material** Google





**WWW.BUILDINGACIRCULARFUTURE.COM**

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